





## Halving the time, Doubling the value

Bringing the value of next-generation Digital Engineering into automotive

Mr Jon Horsley
Programme Director, DE&TC
Jon.horsley@detc.uk
M. 07710 234 836
www.detc.uk

Digital Engineering & Test Centre Loughborough University London Queen Elizabeth Olympic Park, London E15 2GZ UK



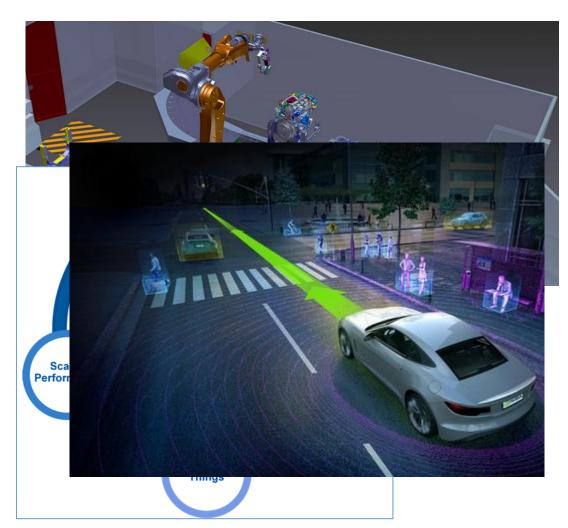






#### DE&TC – The Challenges, and Opportunities, facing Automotive

- Flexible manufacturing
- Cheaper, Quicker product design
- AR, VR, CAE => Virtual Engineering
- Industrie 4.0
- Design, Test, validation, and verification of highly integrated, complex, and safety-critical systems
  - Hybrid powertrains
  - CAV



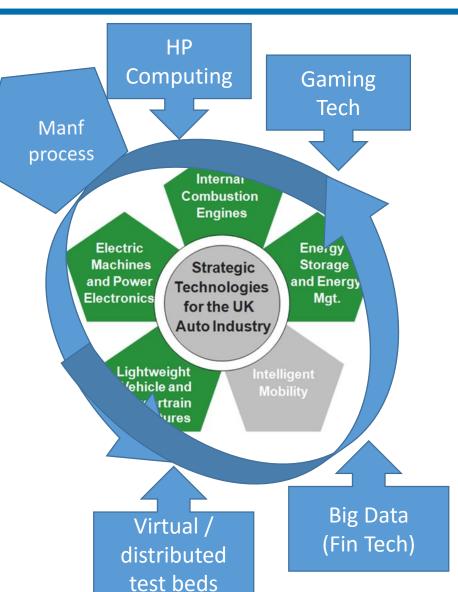






### **Advanced Propulsion Centre hub and spokes**

- APC:
  - Supporting OEMs and supply chains
  - Support near-to-market TRL and MRL development
- DETC:
  - Supports the four Automotive Council Strategic Technologies, and Manufacturing
  - DE in Product and Manufacturing-process design
  - Build a bridge to the Gaming and Digital industry
  - Tools development



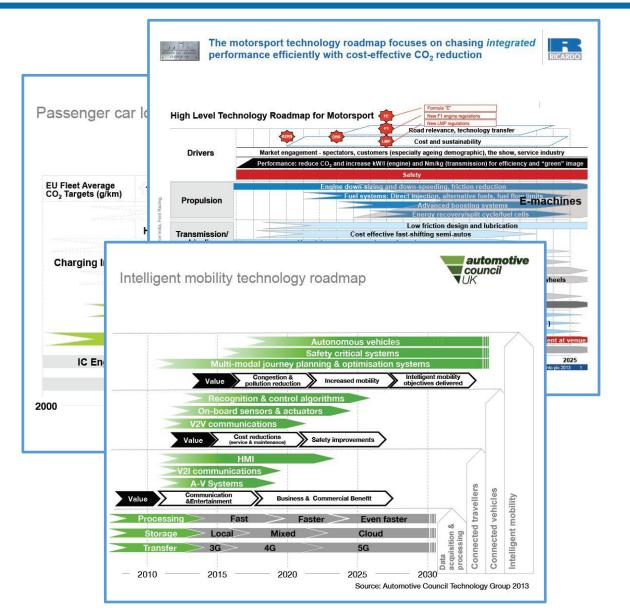






### **Digital Engineering - Roadmapping**

- UK's Automotive Council have been roadmapping the technology space for automotive since 2013 <a href="http://www.automotivecouncil.co.uk/technology-group-2/automotive-technology-roadmaps/">http://www.automotive-technology-roadmaps/</a>
- Digital engineering and test recognised as a vital part of the automotive industry going forward
- The DETC roadmap set looks to identify the challenges and flight-path out to 2030 for DE of automotive product and manufacturing process design.



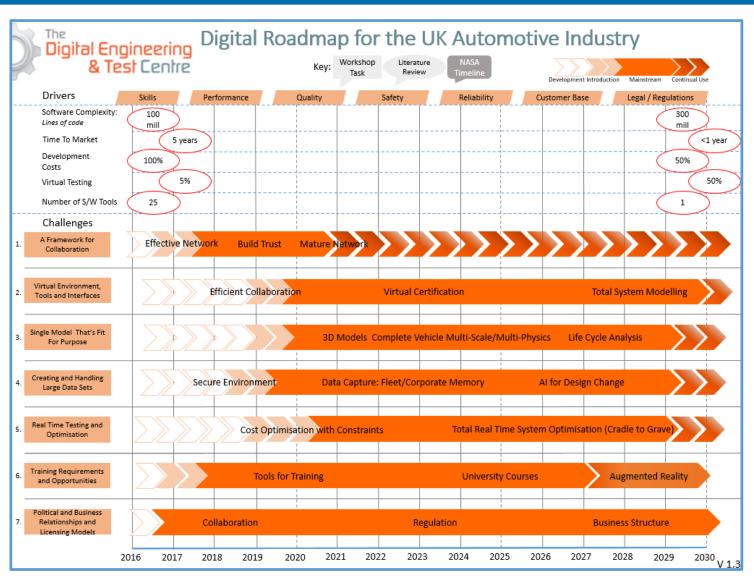






#### **DE Roadmap summary**

- Framework for collaboration
  - Parties and Collaboration models?
  - Common objectives?
- 2. VE tools and interfaces
  - A VE where knowledge can be shared
  - Solutions can be tested
  - Affordable access to tools for all
- 3. A single model that is fit for purpose
- 4. Creating and handling large data sets
  - Sharing of, and secure access to, high quality data
  - Affordable access to HPC.
- 5. Real time testing and optimisation
- 6. Training requirements and opportunities
- 7. Political and Business relationships and licensing models



More detail will be available from the final roadmap reports from mid-June 2016







#### **Digital Engineering - Activity and Opportunities**

- Tranches of PhDs
  - Virtualisation of product- and manufacturing processes
  - Integration of Gaming technology into manufacturing processes
- Collaborative R&D
- Events and Engagement
  - 16<sup>th</sup> June DETC Spoke Launch @LU-London http://tinyurl.com/detc-launch
  - 14+15<sup>th</sup> Sept CENEX LCV16, Millbrook www.cenex-lcv.co.uk









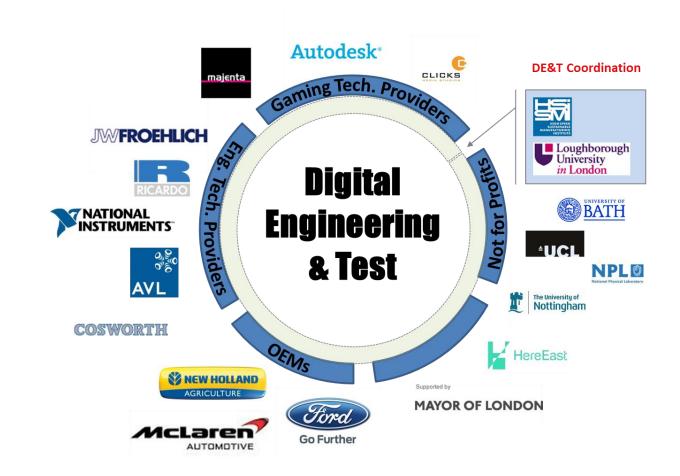


# Open To All Open To New Ideas Open To New Directions

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Please join us on 16th June - DETC Launch: <a href="http://tinyurl.com/detc-launch">http://tinyurl.com/detc-launch</a>