

# AUTOMOTIVE INTERIORS WORLD

The official publication of  
Automotive Interiors Expo 2018  
5, 6, 7 June,  
Messe Stuttgart, Germany  
Automotive Interiors Expo USA 2018  
23, 24, 25 October 2018  
The Suburban Collection Showplace,  
Novi, MI, USA

automotive  
interiors  
EXPO2018  
EUROPE

automotive  
interiors  
EXPO2018  
\*NOVI\* \*MICHIGAN\*

**IT'S NOT ANOTHER MAGAZINE ABOUT INTERIOR DESIGN!**

Featuring: Materials | Comfort | Electronics | Testing and Development | Infotainment | Concepts | Interior Technologies



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## The Magazine:

Automotive Interiors World is the industry's premier publication, with detailed content, stunning photography, and an excellent sense of style in an easy-to-read format. The magazine is a biannual celebration of automotive interiors that expresses current and future technologies, next-generation design concepts, key industry trends and developments.

**Featuring:** Materials, Comfort, Electronics, Testing and Development, Infotainment, Concepts, and Interior Technologies

### Automotive Interiors World delivers:

Interviews | Manufacture case studies | Technical innovations  
| Connectivity | Products and Services

Automotive Interiors World is distributed to a carefully targeted circulation spanning over 50 countries worldwide with 12,000+ copies sent free of charge to chief designers and engineers, product directors, brand managers, purchasing directors, project coordinators, consultants and senior level decision makers within the world's Automotive OEM's and Tier 1 companies. A fully interactive digital version of the magazine is also available via our website. The magazine benefits from additional distribution at Automotive Interiors Expo – Stuttgart, Germany and Automotive Interiors Expo – Novi, MI, USA.

## Advertisement Rates

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