

# Railway TERMINAL WORLD

The International Review of Rail Station and Terminal Technology and Design

Publication schedule  
Readership profile  
Advertising rates

# Media Schedule 2016

from the organisers of

 **Passenger  
Terminal  
EXPO 2016**

and publishers of

**PASSENGER  
TERMINALWORLD**

[www.passengerterminaltoday.com/railway.php](http://www.passengerterminaltoday.com/railway.php)



# Railway TERMINALWORLD

The International Review of  
Rail Station and Terminal  
Technology and Design

Railway Terminal World Showcase: Published September 2016

## THE MAGAZINE

**Railway Terminal World Annual Showcase 2016** will be published in September ahead of Innotrans 2016. The fully illustrated publication showcases the design services, innovation and technologies found in modern and forthcoming rail stations. The showcase presents the latest trends in the buoyant rail market to an international readership of over 8,000 senior purchasers and specifiers within new and existing facilities. Railway Terminal World is the definitive reference point for specifying next-generation stations and refurbishments, with contributions from all the major players. The perfect-bound book is published by the team behind Passenger Terminal World magazine and the organiser of Passenger Terminal EXPO.



## READERSHIP AND CIRCULATION

**Railway Terminal World is read by:**

- Transportation infrastructure – government and private sector
- Rail operations
- Architecture and industrial design
- Suppliers

**DISTRIBUTED AT:**

**Innotrans 2016**

## MAJOR FEATURES FOR 2016

International demand for modern passenger railway networks has never been higher, guaranteeing a lucrative and vibrant business environment for equipment and service providers in terminals. Our 2016 Annual Showcase will provide:

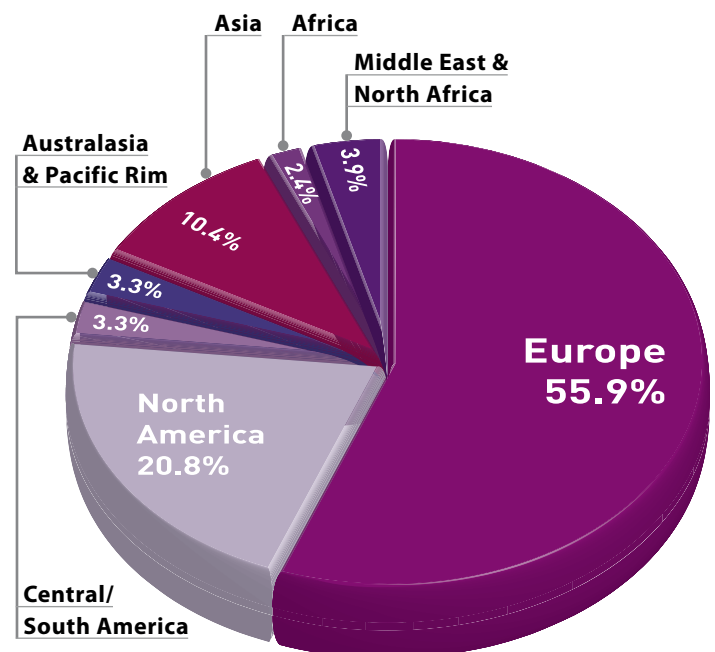
- Exclusive interviews with project managers from five of the world's largest terminal projects
- International case studies on the leading railway terminal developments
- Construction update: A global roundup of the latest mega rail and terminal projects
- Systems for control, security, safety and monitoring commuters inside the terminal
- Retail and catering focus
- The future of ticketing and access control

## SPECIAL PACKAGES\*

- New Product Launch
- Supplier Interview

\* Rates available on request. Contact David Binge for details. Email: david.binge@ukipme.com, Tel: +44 (0)1306 743 744

## CIRCULATION BREAKDOWN BY REGION\*



\* The September 2016 Annual showcase edition of Railway Terminal World magazine will have a total circulation of over 8,000 copies worldwide



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## ADVERTISING IN RAILWAY TERMINAL WORLD ANNUAL SHOWCASE

As the definitive guide to new build and upkeep of modern passenger rail terminals, the journal is a unique and results-proven platform for any business targeted at supplying this sector.

### REGULAR ADVERTISERS INCLUDE COMPANIES IN:

- Access control
- Anti-graffiti and vandalism solutions
- Architecture and design
- Audio/visual
- Baggage screening
- CCTV and security
- Entertainment systems
- Escalators and elevators
- Facilities management
- Flooring
- Future project case studies
- Information displays
- Lighting
- Lounges and relaxation suites
- Luggage lockers
- Parking
- Passenger control
- Promotional displays
- Public conveniences
- Safety systems
- Seating
- Shelters
- Technology insights
- Ticketing
- Wayfinding
- Communications
- Commuter simulation modelling
- Composites
- Construction
- Environmental consultancy
- Fire safety
- Industrial design
- Latest durable construction materials
- Passenger security design
- Project management
- Retail and catering
- Roofing and ceiling systems



## MECHANICAL DETAILS

**FORMAT:** All material should be supplied electronically by FTP or via email. Comprehensive details will be sent when an order has been placed.

**PROOF:** Match print or high-resolution copy  
Full page (page trim size)  
215mm (width) x 275mm (height) (8.465in x 10.827in)

**TEXT AREA:** 195mm (width) x 255mm (height)  
(7.677in x 10.039in)

**HALF PAGE SIZE:** 183mm (width) x 115mm (height)  
(7.205in x 4.528in)

## ADVERTISING RATES

	FULL PAGE	HALF PAGE
1 Insertion	£4,350	£3,450
Special positions by negotiation		

## CONTACT DETAILS

For editorial and advertising opportunities in this issue, please contact David Binge, publication director.  
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