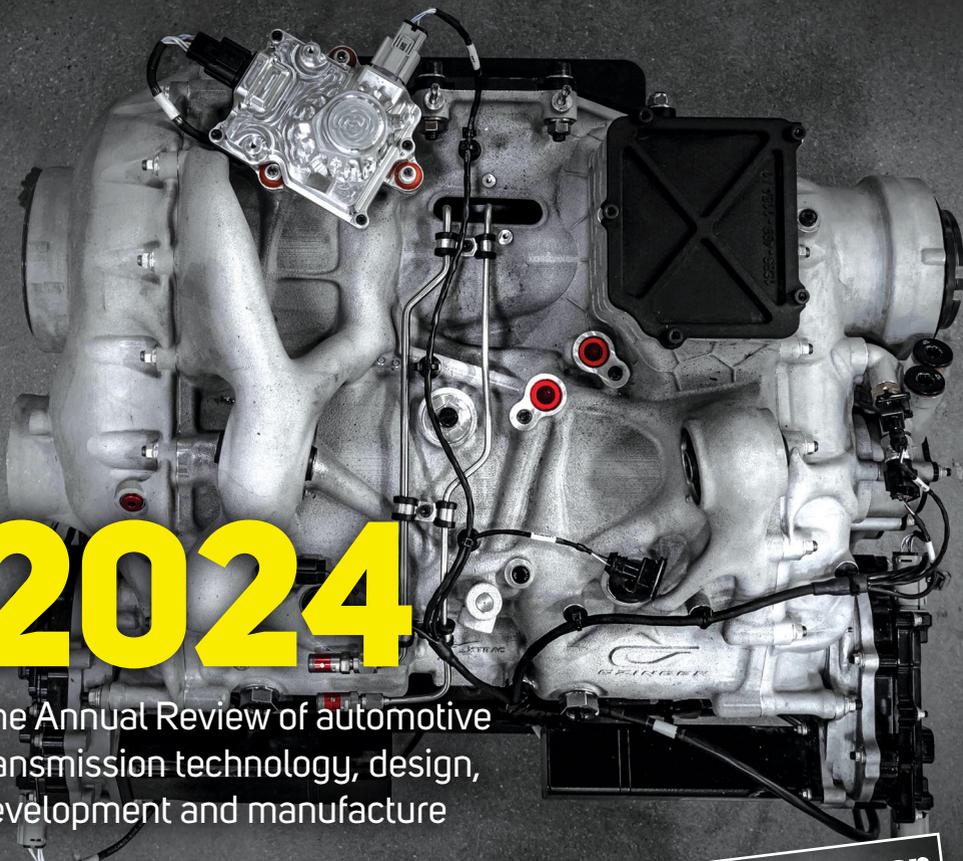


transmission

TECHNOLOGY INTERNATIONAL

AN AUTOMOTIVE POWERTRAIN TECHNOLOGY INTERNATIONAL PUBLICATION



2024

The Annual Review of automotive transmission technology, design, development and manufacture

Featuring:

- 2024's biggest transmission stories
- New transmission concepts
- Development case studies
- The latest software and development tools
- Test drives and expert opinion
- Latest technology presentations
- Transmission components
- Manufacturing systems

AUTOMOTIVE
POWERTRAIN
technology international



THE MAGAZINE

Launched in September 2008, *Transmission Technology International* is the annual showcase for suppliers of automotive transmissions, components, solutions and services to the original equipment automotive sector.

Featuring case studies, technology white papers and interviews with leading industry figures, *Transmission Technology International* provides a unique platform to showcase your transmission technology.

Our new electronic version ensures a truly global reach enabling access for a further 25,000 automotive professionals.

FREQUENCY

An annual showcase, the next edition of *Transmission Technology International* will be distributed in September 2024.
Copy deadline: Friday, August 30, 2024

CIRCULATION

Transmission Technology International 2024 will be circulated globally to key decision makers and specifiers within all automotive OEMs and Tier 1 suppliers, including chief powertrain engineers, transmission and integration specialists, application and design engineers, global procurement specialists, and senior and board-level management. *Transmission Technology International* will be sent to more than 12,000 individually named professionals by request. Global circulation is split 55% Europe, 25% the Americas, 17% Asia-Pacific and 3% rest of the world, with substantial penetration in Brazil, India, Eastern Europe and Russia.



DISTRIBUTION AND RATES

Further distribution will take place at the world-renowned CTI Transmission Symposia. *Transmission Technology International* will be presented to all delegates at:

CTI Berlin, December 2024

CTI Detroit, May 2024

Automotive Testing Expo, Stuttgart 2024

Automotive Testing Expo, Novi 2024

ADVERTISING RATES

Full-page color: £5,475

Half-page color: £4,550

Previous contributions from:
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Aisin
Allison transmission
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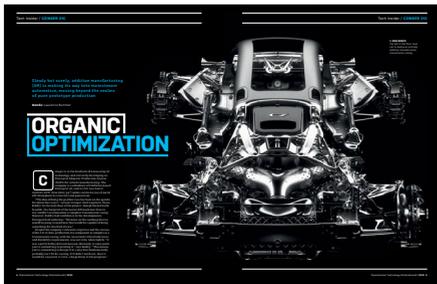
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Saint Gobain
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Shell
SKF Smart Manufacturing Technology
Tickford Powertrain Test
Torotrak
Varibox
Vocis
Xtrac
ZF

FORMAT AND CONTENTS

Transmission Technology International is a fully illustrated publication written by the industry for the industry. Selected suppliers will be invited to contribute a technical white paper and, in some instances, will be the subject of a major case study or interview. These in-depth features will be supported by independently commissioned editorial from our leading specialized journalists and resources.



Companies that will benefit from inclusion are specialists in the fields of:

- Complete transmissions
- New transmission concepts
- Engineering plastics
- Integration solutions and services
- Sensors
- Test equipment and manufacturing solutions
- Component manufacture
- Transmission fluids and lubricants
- Fasteners
- Gasket and sealing solutions
- Design and development services
- Software tools
- Friction materials
- Clutch and clutch components
- Torque management
- Mechatronics
- Shift systems

To feature your company and technology, contact us now!

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