



Advanced Maritime Technology International

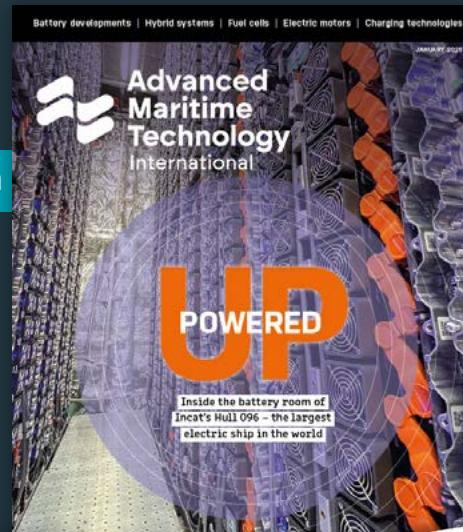
www.AdvancedMaritimeTechnologyInternational.com



CONTACT US

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The world's only publication solely dedicated to marine electrification, decarbonization and GHG reduction, from pleasure craft and luxury yachts to cargo shipping and naval fleets



Media and advertising data 2026



The official publication of



June 16-18, 2026
Amsterdam,
Netherlands

Media stats



26,000

Individual subscribers
to the digital magazine
and newsletter



24,000

Magazines printed
per year



9,500

Average monthly
website advert
impressions



100

Countries
across six
continents



90,000

Unique website
visitors per year
(2024)



9,000

LinkedIn company
page followers
(magazine and events)



3

Dedicated
print editions
per year



161,000

Website page
views per year
(2024)



400,000

Annual impressions
across combined
LinkedIn platforms

Reader survey*

Readership

55% work in propulsion

49% work in energy storage

76% are final decision makers or influencers

Format

58% read the print magazine

42% prefer to read the digital version

Quality of content

99%

say it's good/ very good/ excellent

Relevance of content

85%

say the content is relevant to them and their role

Newsletter readers

74% of respondents subscribe to the weekly newsletter

Of which **87%** rated the newsletter as good/ very good/excellent

70%
of readers share their copy with colleagues
(on average 2-3)

86%
of readers find the magazine useful for sourcing new products

37
Net Promoter Score

*Reader survey conducted by publisher, June 2024

Website

www.AdvancedMaritimeTechnologyInternational.com is the leading news platform focused on decarbonization developments for the maritime technology sector.

The website continues to grow, with an average of 6,500 unique monthly visitors (2024), and a weekly e-newsletter sent to 26,000 industry professionals.

Alongside breaking news, the website hosts a fully interactive version of *Advanced Maritime Technology International* magazine and archive issues, and includes exclusive features, opinion and videos, as well as opportunities for brands to showcase their expertise and thought leadership via custom-crafted content such as their own webinar, white paper, opinion piece, supplier interview, etc.

Website banner

Wallpaper banner
300 x 950 pixels

Main menu banner
900 x 90 pixels

Site header banner
600 x 75 pixels

Large banner
300 x 300 pixels

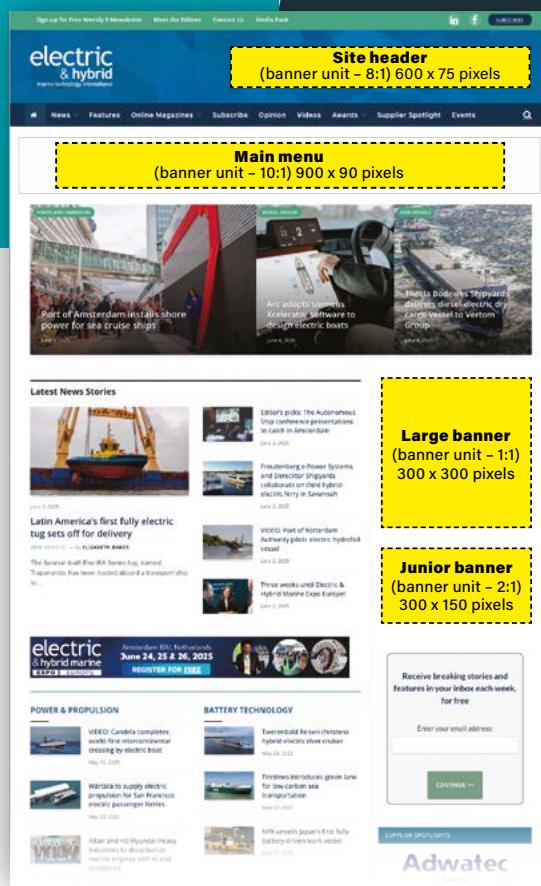
Junior banner
300 x 150 pixels

*Banners are available for a minimum of 3 months

[Click here for specifications and sizes](#)

Website traffic:
6,500
unique monthly visitors (2024 average)

1.04%
average banner CTR



Weekly e-newsletter

Sent to more than 26,000 key industry professionals weekly, our e-newsletter keeps the advanced maritime technology sector up to date with the latest industry news and developments.

Sent to
26,000
professionals
every Monday

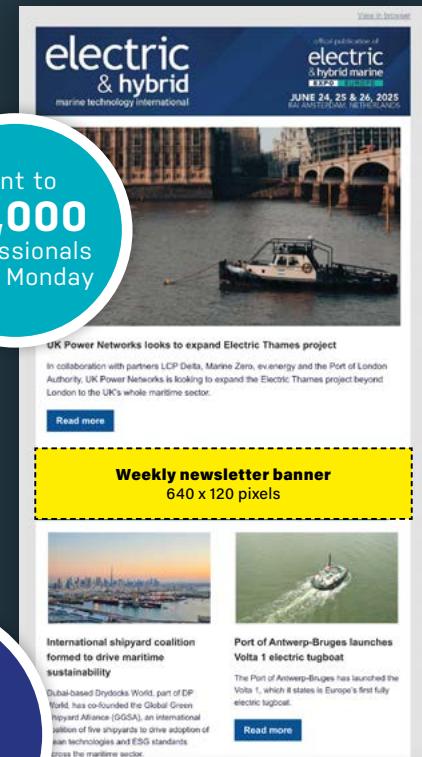
E-newsletter banner

3 months (13 emails)

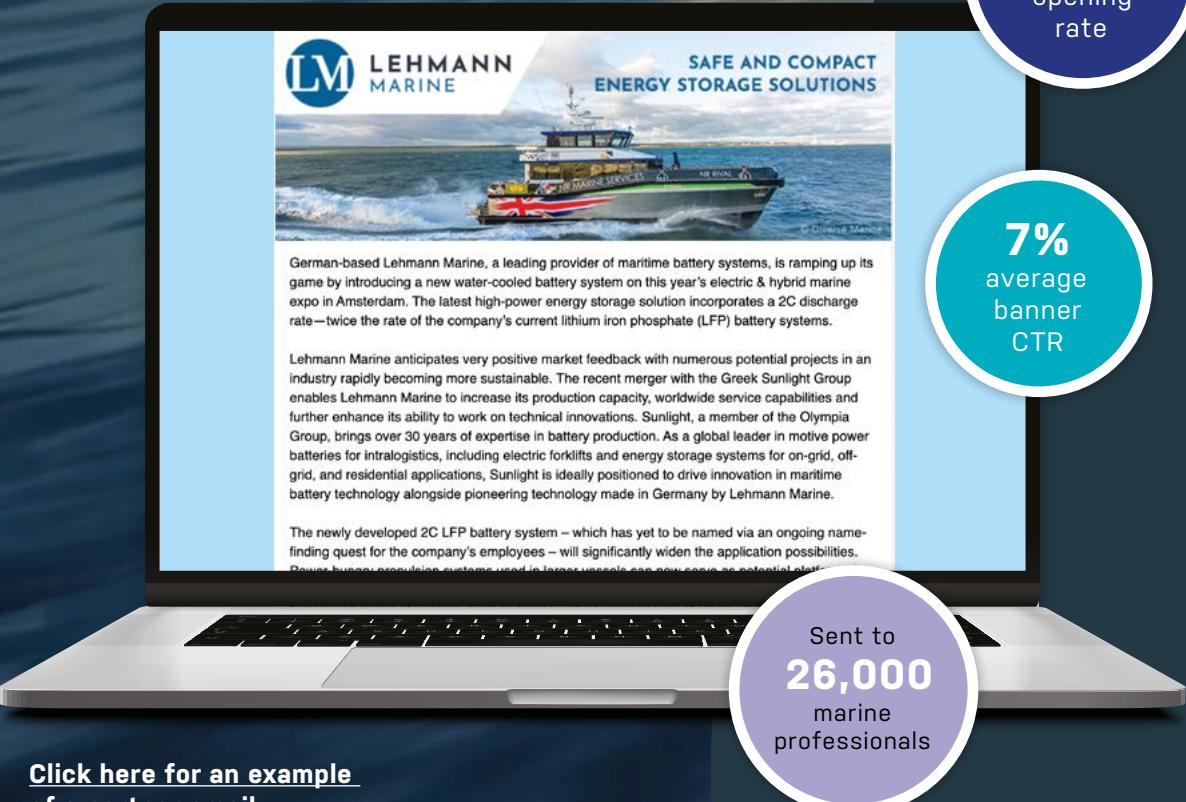
6 months (25 emails)

12 months (50 emails)

38%
average opening rate
5%
average CTR



[Click here for an example of a weekly e-newsletter](#)



30%
average
opening
rate

7%
average
banner
CTR

Sent to
26,000
marine
professionals

E-blast service

Ideal for new product announcements or an invitation to arrange meetings at a trade show that you will be attending. You can send your own message to our circulation database on a date and time of your choice with links to your website or email address.

We can provide a post activity report to confirm the following:

- Number delivered to
- Opening rate
- Click thru rate

International emails (full data)
(Series discounts available on request)

Regional/expo emails also available
(POA)

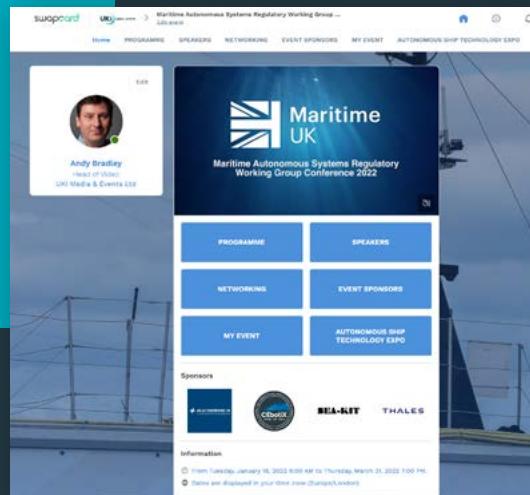
[Click here for an example
of a partner email](#)

Webinars

Advanced Maritime Technology International can create, host and help promote an end-to-end digital webinar service that includes:

- Audience marketing and engagement via two dedicated e-blasts, web/newsletter and social
- Webinar delivery support
- Video and audio hosting (live and/or pre-recorded)
- Full lead generation and audience follow-up

We can run and help promote a webinar on your chosen topic with your chosen speakers. Option for editorial team to moderate the Q+A and provide an intro. Webinars are run on Swapcard, which combines the interactions of an in-person meeting with the international reach and scalability of a webinar. Product PDFs, case study documents and additional video content can be included.



Webinar

Silver level

Webinar promotion package (host and promote only)

Gold level

Webinar creation package (create, host and promote)

Platinum Level

Live webinar creation package (create, host and promote)



Video content

Advanced Maritime Technology International can also produce custom editorial video content, including interviews, for hosting on our website and promoted via the weekly e-newsletter, etc. See exhibitor promotion (p13) for live video opportunities around our events.

Print edition

Circulation

The world's only publication solely dedicated to marine automation, electrification, decarbonization and GHG reduction, *Advanced Maritime Technology International* showcases the latest and next-generation electric and hybrid marine charging and propulsion technologies, energy storage systems and vessel designs.

The magazine is distributed (via individual subscription) to 26,000+ shipowners and operators, boat builders, vessel designers, propulsion system designers and manufacturers, naval architects, military fleet operators/chiefs and, of course, port operators. We'll never waste an issue by sending it to someone who hasn't requested a copy.

The geographical split of readers is approximately 30% North America, 40% Europe and 30% rest of the world. The April issue also benefits from additional distribution at Electric & Hybrid Marine Expo in Amsterdam.

Sample subscribers

- Technical manager engineering, **Damen Workboats**, Netherlands
- Director, operational energy, **US Navy**, USA
- Manager engineering projects and inspections, **Kenya Ports Authority**, Kenya
- Director engineering and maintenance, **Brittany Ferries**, France
- Program delivery director, **Harland and Wolff**, UK
- Engineer, **HD Hyundai Heavy Industries**, Korea
- CEO, **Xplorer Yachts**, USA
- Technical and project director, **Finferries**, Finland
- Research scientist, **US Coast Guard Research & Development Center**, USA
- Technical manager, **Dutch Cruise Line**, Netherlands
- Chief technologist, **Wartsila Deutschland**, Germany
- Marine material coordinator, **Milaha Qatar Navigation**, Qatar
- Owner, **Excursions Maritimes Québec**, Canada



Advertisers may be able to take advantage of technical editorial opportunities, dependent on availability



Publishing schedule

APRIL 2026

- Industry-wide sustainability overview
- Hydrogen fuel cell systems – vessel case studies
- Battery chemistries, cell and pack design, ruggedization, onboard safety
- Port and harbor electrification
- Foiling

European show preview – bonus distribution at **Advanced Maritime Technology Expo Europe**

Editorial deadline: March, 2026

Advertisement deadline: April, 2026

SEPTEMBER 2026

- Pleasure and leisure craft marine propulsion
- Shoreside charging systems and infrastructure
- Autonomous technology and electrification
- Alternative fuels
- Inland and riverboat electrification

Editorial deadline: June, 2026

Advertisement deadline: July, 2026

JANUARY 2027 (PUBLISHED NOV 2026)

- Vessel testing and validation
- Hull design, coatings, propellers
- Offshore charging solutions
- Wind-assisted propulsion
- Large-scale vessel electrification

Editorial deadline: October, 2026

Advertisement deadline: November, 2026

Print opportunities

Full and half page advertisements



Full page and half page options



Advertisement

FULL PAGE

With up to 1,000 words for a white paper or case study (by invitation only)

HALF PAGE

With up to 500 words for a white paper or case study (subject to availability and by invitation only)

[Click here for advertiser's guidelines](#)



◀ Cover flap advertisement

Price available on request



Belly band advertisement

Price available on request



◀ Bound and loose inserts

Price available on request



Digital edition

[Click here
to view the
digital edition](#)

Each digital edition of *Advanced Maritime Technology International* is sent to the full subscriber database via a dedicated e-blast, as well as being hosted on the magazine website (along with an extensive archive of past issues). Fully interactive, advertisers can choose to embed video content into their adverts or articles, while readers can opt for mobile-friendly presentation and the option to 'listen' to articles if on the move.

20,000
Digital issue
visits

[Click here to view
the advertiser's page](#)

220,000
Page views

Sponsor the digital edition

- A 'presentation page' ad. This full page ad will appear directly opposite our front cover on the digital PDF replica of the issue
- Two 'interstitial ads'. These ads pop up automatically between pages as you flick through the digital edition.
- A logo in the email blast sent by *Advanced Maritime Technology International* on digital publication to full data

Price available on request



Advanced Maritime

The **Advanced Maritime Technology Awards** recognize and honor the manufacturers, designers, suppliers, engineers and innovators working across all aspects of the marine sector to improve sustainability and decarbonize the industry.

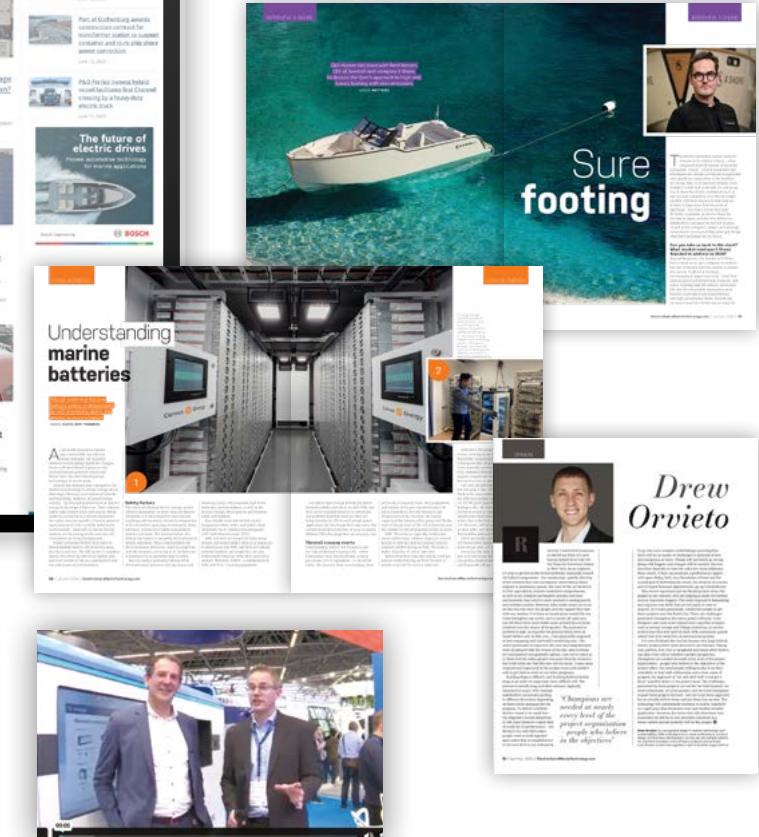
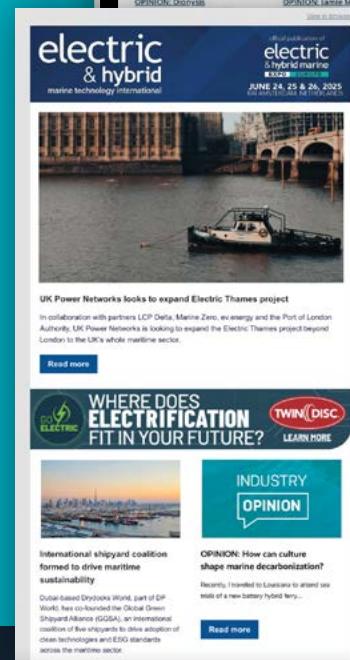
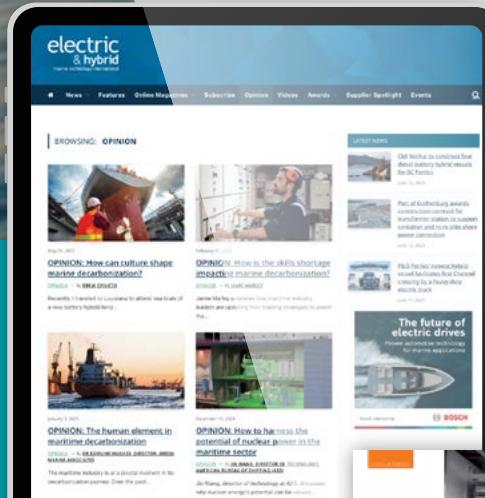
The categories have been developed to recognize the scope of innovation and achievement across the maritime sector over the past 12 months. To acknowledge the importance of sustainability, the awards feature three categories focused on environmental development and progress towards a greener industry.

The awards are coordinated by *Advanced Maritime Technology International* magazine and officiated by a panel of judges comprising some of the world's leading maritime journalists, industry experts and academics. The winners will be announced at Advanced Maritime Technology Expo Europe, when all visitors, delegates and exhibitors are invited to join the official networking drinks reception and award ceremony.

Thought leadership

Publish insight articles, case studies and white papers to demonstrate expertise within your capability area:

- **Leadership interview** – a 1,000-word interview, hosted on the website and promoted on the e-newsletter, social channels, etc.
- **Opinion** – a 600-word opinion piece, published in the first quarter of the magazine, and hosted on the website and promoted on the e-newsletter, social channels, etc.
- **Feature inclusion** – inclusion as an expert source in an independently written magazine feature on a relevant topic, coordinated by our editorial team.
- **Technical article** – a 1,000-word magazine article, highlighting your latest research, commenting on a new market trend or demonstrating your expertise via a customer case study.
- **White paper** – Host your latest white paper on our website, with full data capture, and promoted via weekly e-newsletter, socials, etc.
- **Video interview** – our expert editorial and video team can interview you on a topic of your choosing, with the content hosted on our website and promoted via weekly e-newsletter, etc.



Thought leadership package

Combine all of the above across three print issues, the website and a targeted print and digital advertising campaign. **Price available on request**

Awareness/ branding

Shining a spotlight on your company through news content, banner advertising and targeted e-blasts:

- Publish a press release – up to three press releases per year on our website, and promoted on the weekly e-newsletter, socials, etc
- Technical article (and advert) – a 1,000-word magazine article, highlighting your latest research, commenting on a new market trend or demonstrating your expertise via a customer case study.
- High-profile banner advertising online and in email – position your banner alongside our much-acclaimed technical content to reach thousands of marine professionals.
- Dedicated e-blast – email to our full database, highlighting your latest product.



Awareness/branding package

Combine all of the above across three print issues and a full calendar year.
Price available on request

Expo opportunities

Pre-show promotion



Present your star product, new launch or customer case study in a detailed one- or two-page technical article (with advert) in the pre-show issue of the magazine;

Secure an exclusive one- or two-page exhibitor interview (limited availability) in the pre-show issue (with advert);

– All advertisers in the pre-show issue are also guaranteed inclusion in the dedicated event preview, used by visitors to decide which companies to see at the show;
– Advertisers also benefit from daily circulation of the pre-show issue throughout the event – with copies at every entrance, on the magazine's dedicated booth, booth drops throughout the hall, promoted via the app, etc;

– Exhibitor show news from advertisers can also appear in online editorial content promoting the show, the show daily news e-blasts, the official show review, etc.

Official showguide advertisement

- Take an ad in the official showguide – the on-site catalogue used by visitors

Dedicated e-blast

- Send a dedicated e-blast to the full magazine database (or selected segment) before (limited availability) or after the event

Exclusive webinar

- Book an exclusive webinar (before or after the event) for highly targeted lead generation brand awareness, with full e-newsletter/social media promotion included



Exhibitor promotion package
Four levels available – see page 15

Live at-show promotion

Secure an on-site exclusive video interview (limited availability) with our editorial team, filmed by our expert video team for publication on the magazine website and promoted via the weekly e-newsletter, social channels, etc



Exclusive photo booth sponsorship. A custom-built photo booth featuring a human-scale perspex magazine cover and your logo, in prime position, presenting a fantastic, fun opportunity for visitors to stop and have their photo taken, for sharing on social media, etc;

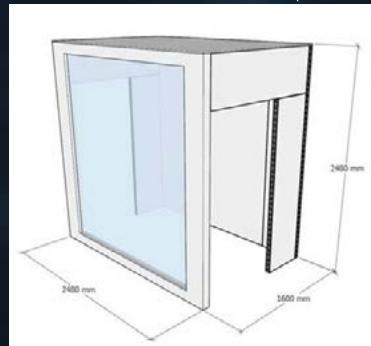
Includes advert in showguide





Exclusive photo booth sponsorship

New for this year, a custom-built photo booth featuring a human-scale perspex magazine cover, in prime position, presenting a fantastic, fun opportunity for visitors to stop and have their photo taken, for sharing on social media, etc;



Sample booth



www.AdvancedMaritimeTechnologyInternational.com



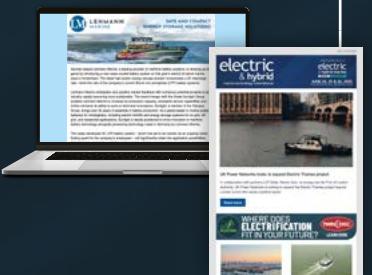
- **Your company logo clearly visible** on the perspex magazine cover, with option to include social media hashtag or handle;
- Photo booth alongside the *Advanced Maritime Technology International* magazine and Advanced Maritime Technology Expo booths, which will promote the photo opportunity to all visitors;
- **A double-page advert** (in first 15 pages or centerfold) promoting your company at this year's exhibition in the official event show guide;
- A single-page 'house' **advert promoting the photo booth** opportunity in the official event show guide;
- **A push notification to all attendees** via the official show guide app to come and have their photo taken;
- **Social media posts** via the *Advanced Maritime Technology International* magazine and Advanced Maritime Technology Expo LinkedIn company pages (15k+ followers) promoting the opportunity to have your photo taken;
- Reference to the photo booth within our **pre-show marketing** content;
- Inclusion of the photo booth within the **official post-show report** published after the event.

Packages



Magazine advertising

OPPORTUNITY	BRONZE	SILVER	GOLD	PLATINUM
Press release on website	1	1	2	3
Website feature (interview, opinion, etc)	–	–	1	2
Technical editorial	(2) 1 page	(2) 2 page	(3) 1 page	(3) 2 page
Advert	2 x half page	2 x full page	3 x half page	3 x full page
E-blast	1	1	2	3
Webinar (silver – host and promote only)	–	–	–	1
PACKAGE DISCOUNT	POA	POA	POA	POA



Digital advertising

OPPORTUNITY	BRONZE	SILVER	GOLD	PLATINUM
Press release on website	–	1	2	3
Website feature (interview, opinion, etc)	–	–	1	2
Website junior banner	3 months	3 months	6 months	12 months
Newsletter banner	1 month	3 months	3 months	6 months
E-blast	1	1	2	3
Video interview	–	–	1	1
Webinar (silver – host and promote only)	–	–	–	1
PACKAGE DISCOUNT	POA	POA	POA	POA



Exhibitor package

OPPORTUNITY	BRONZE	SILVER	GOLD	PLATINUM
Advert in pre-show issue	Half page	Half page	Full page	Full page
200-word show news in preview	1	1	1	1
Exhibitor interview / technical article	Half page	Half page	Full page	Full page
Showguide advert	Half page	Half page	Full page	Full page
E-blast to pre-show data	–	–	1	1
Live video interview	–	1	–	1
PACKAGE DISCOUNT	POA	POA	POA	POA

Contact sally.james@ukimediaevents.com for more info