Published by **UKIP Media & Events**, a world leader in aviation and automotive publishing and events.

*Aerospace Testing International* represents the world’s only dedicated publication for the international aerospace testing, evaluation and inspection industries. Launched in 2002, the magazine has very quickly established itself as a ‘must read’ among aerospace and aviation test professionals.

**ABC audited**, *Aerospace Testing International* provides a unique blend of industry news, specialist features, new technology insight, incisive interviews, case studies and topical industry debate, covering the full life-cycle of testing, evaluation and inspection applications for civil and military aerospace, airborne defence systems, launch vehicles, satellites and space platforms.

*Aerospace Testing International* addresses the latest testing technologies, strategies and specialist services, ensuring compliance with current and future critical standards of performance, safety, reliability, durability and quality – from airframes through to subsystems and components, including:

- Research and development testing and evaluation
- Flight testing and certification
- Production/assembly testing, inspection and quality management
- Operational test and evaluation
- Maintenance engineering test and inspection

Aerospace Testing International is read by over 20,000 named and individually requested test evaluation professionals throughout the global civil, military and space sectors.

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### 2016 PUBLISHING SCHEDULE

<table>
<thead>
<tr>
<th>Month</th>
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<tr>
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<td></td>
<td>Vibration</td>
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<td>Environmental Testing</td>
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<td>JUNE 2016</td>
<td>Data Acquisition</td>
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<td>Fatigue Testing</td>
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<td></td>
<td>Engine Testing</td>
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<td>Avionics Testing</td>
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<td>EMC Testing</td>
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<td>Materials Testing</td>
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<td>Wind Tunnel Testing</td>
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<td>Structural Testing</td>
<td>October 2016</td>
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<td>High Speed Imaging</td>
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<td></td>
<td>Weapons Testing</td>
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</table>

*The feature programme will be subject to change during the year, so please contact a member of the sales team for the latest programme.*

www.AerospaceTestingInternational.com
The Aerospace Testing International 2017 Annual Showcase presents a unique opportunity for leading industry suppliers to showcase what they have to offer the industry through a combined advertising and editorial package. The advertisement provides a bold sales message while the editorial allows companies a chance to write a case study or technical paper to explain to our readership how their solutions can assist our readers’ testing programmes. Freelance editorial commissioned by the editor will focus on key trends for the year ahead.

The publication is compiled in late summer and published for October, providing long-term exposure and the best editorial opportunity for the year. In addition to this, a digital version of the publication will be available on our website for a full year.
CIRCULATION AND READERSHIP PROFILE

Aerospace Testing International’s continued investment to provide a carefully targeted circulation means it is distributed to over 105 countries worldwide and consists of 9,685* copies sent free of charge plus over 10,500 additional subscribers access our fully interactive digital edition. Copies are sent, on a requested basis, to specific engineers, managers and directors confirmed to have ‘key’ responsibility/input into airframe, subsystem and component-level testing/evaluation and inspection programs, including:

- Senior Testing and Evaluation Engineers
- Chief Engineers
- Directors of Engineering
- Program Managers
- Heads of Certification
- R&D Executives
- Systems Engineers
- Integrated Project Teams
- Heads of Development/Development Engineers
- Heads of Design Engineering
- Structural Analysts
- Heads of Safety Engineering
- Test and Research Directors
- Heads of Manufacturing/Inspection/Quality
- Senior Manufacturing Engineers
- Airline/Operator/Military Maintenance Management
- Maintenance Chief Supervisors
- Heads of Independent Test Facilities
- Test Laboratory Managers
- Experimental Engineers

Industry priority readership groups include:

- Commercial aircraft manufacturers (fixed and rotary wing)
- Military aircraft manufacturers (fixed and rotary wing)
- Unmanned Aerial Vehicle (UAV) manufacturers
- Launch vehicle manufacturers
- Space frame/military and civilian satellite manufacturers
- Powerplant systems manufacturers
- Landing gear manufacturers
- Avionic systems and component manufacturers
- Airframe structural mechanical/electromechanical component manufacturers
- On-board computer/electronic and electrical systems and components manufacturers
- Fluid power systems suppliers
- Aerospace systems integrators
- Airborne defence systems manufacturers – missiles, radars, EW etc.
- Military procurement/Integrated Project Teams (IPT)
- Global airlines/commercial air transport
- Military and government aviation operators - air force, army, navy, police and coast guard
- Civil and military MRO facilities
- International aerospace test facilities/laboratories/testing grounds
- Government agencies/regulatory authorities/certification bodies
- National centers of aerospace test research

*SABC audited circulation, average net figure Jan-Dec 2014

2016 MAGAZINE ADVERTISING RATES

SUPPORTING EDITORIAL OPPORTUNITIES

Aerospace Testing International magazine can offer a limited number of advertisers the opportunity to maximise on their commercial representation in four ways:

1) Products & Services features
Allocated to selected full-page and series advertisers, Products & Services features enable an organization to showcase the technical merits of its latest technology, product OR service in a single page 500-600 word feature.

2) Company Bulletins section
This enables advertisers to publish a short, sharp editorial/press release-type contribution of 150 to 200 words, highlighting product launches, company changes and so on.

3) Supplier Interviews/Q&A
Allocated to selected full page advertisers, Supplier Interviews enable an organization to talk about their latest projects and technologies in a one page feature. Limited to two per issue.

<table>
<thead>
<tr>
<th>Number of insertions</th>
<th>Full-page</th>
<th>Half-page</th>
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<tr>
<td>4 (per insertion)</td>
<td>3,950</td>
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</table>

Carrier sheets Cost per issue 1 side: £4,350;
Cost per issue 2 sides: £5,650
Covers/special positions available on request

www.AerospaceTestingInternational.com
Aerospace Testing International went digital in 2009 with its own website, featuring weekly industry news updates, blogs and of course access to the latest issue of Aerospace Testing International.

www.AerospaceTestingInternational.com provides the opportunity for some advertisers to secure one of the limited number of sponsorship banners for a 3- to 12-month period. The website also hosts the Aerospace Testing Supplier Spotlight. This directory, exclusive to magazine advertisers, is a comprehensive listing of leading cabin system suppliers. Each company listed can display a 200- to 300-word company profile, along with images and contact details.

On a weekly basis Aerospace Testing sends out a newsletter to the entire Aerospace Testing International database with key news stories, jobs and blogs of the week, ensuring the website achieves excellent industry penetration. A small number of advertisers are given the opportunity to sponsor the newsletter for a 3- to 12-month period, placing banners in a limited number of key areas within the newsletter, providing excellent exposure on a regular basis.

<table>
<thead>
<tr>
<th>Web and newsletter</th>
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<td>Junior banner</td>
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<td>Supplier Spotlight (web only)</td>
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</table>

CONTACT DETAILS

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