PUBLISHED BY UKi MEDIA & EVENTS ADAS & AUTONOMOUS VEHICLE INTERNATIONAL             SEPTEMBER 2022

ADAS & AUTONOMOUS VEHICLE INTERNATIONAL

Published by the organizer of the industry’s most influential international events (ADAS & Autonomous Vehicle Technology Expo and Conference in Stuttgart, Germany; Novi, Michigan; and Santa Clara, California (following the inaugural San Jose, CA event in 2022), ADAS & Autonomous Vehicle International presents the latest technologies, innovations and case studies from the fast-moving world of connected and autonomous vehicles, including the latest ADAS developments and legislation landmarks. Printed copies are distributed to an international circulation of 10,000 engineers and decision makers from vehicle OEMs, ‘big tech’ and Tier 1 and Tier 2 manufacturers. ADAS & Autonomous Vehicle International also reaches leaders in departments of transport, top-level road legislators, and leading C-V2X strategists. With a strong focus on automotive, mass mobility, commercial, off-highway and last-mile delivery applications, advertisers enjoy access to all of the fastest growing autonomous markets. The online edition reaches over 33,000 global ADAS and AV engineers.

EACH EDITION REVIEWS SUPPLIERS AND END USERS FOR AUTONOMOUS AND ADAS SYSTEMS, INCLUDING:

- AU/ADAS software
- Artificial intelligence
- Testing tools
- Simulation platforms
- Validation tools
- AU/ADAS hardware
- Componentry
- Sensors/systems
- Imaging applications
- Lidar
- Radar
- Cameras
- DIL
- NIL
- HIL
- Robotics
- SoCs
- Processing
- HD mapping and navigation
- Localization
- Wireless communications
- 5G
- U2V - U2X
- Investment UC
- Engineering services and consulting
- Test tracks and facilities
- Concepts and interior design
- ACES

PUBLISHING SCHEDULE
April 2023
ADAS & AUTONOMOUS VEHICLE TECHNOLOGY EXPO EUROPE PREVIEW ISSUE
- Sensors/Sensor Fusion
- Semiconductors/SoCs

September 2023
ADAS & AUTONOMOUS VEHICLE TECHNOLOGY EXPO CALIFORNIA PREVIEW ISSUE
- Simulation
- Testing
- Proving grounds

January 2024*
CES 2024, LAS VEGAS SPECIAL EDITION
- Driver Monitoring Systems
- Software/AI
- V2X (5G, etc)
- Mapping
- Legislation/Regulation (safety/testing standards)

ADVERTISING RATES (£ STERLING)

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<th>Front 25 pages</th>
<th>Remaining pages</th>
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Prices are per edition.
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PRODUCTS & SERVICES

As part of our open-door editorial policy, advertisers may be able to take advantage of technical editorial opportunities, dependent on availability. This provides a dedicated section within every edition of ADAS & Autonomous Vehicle International for product launches, updates, technical development articles and case studies, and in some instances, supplier interviews. This well-proven format provides the best combination of corporate sales message, technical information and reader response.

www.autonomousvehicleinternational.com
ADAS & AUTONOMOUS VEHICLE TECHNOLOGY INTERNATIONAL ONLINE

www.autonomousvehicleinternational.com hosts a fully interactive version of ADAS & Autonomous Vehicle International magazine

www.autonomousvehicleinternational.com is the leading news platform for the ADAS and autonomous driving sector, and the only portal where you can read the very latest issue of ADAS & Autonomous Vehicle International – with online readers able to access the issue at least two weeks before the print version is circulated.

The online version features interactive advertisements and articles that link straight through to advertisers’ featured websites, while digital distribution ensures even more key decision makers, engineers, designers and planners can view the industry’s leading publication.

www.autonomousvehicleinternational.com continues to grow, with an average of 13,000 unique monthly visitors (2022), and a weekly e-newsletter sent to 33,000 industry professionals.

Alongside breaking news, the website includes exclusive features, opinion and videos compiled by our in-house team and worldwide freelance reporter network, as well as opportunities for brands to showcase their expertise via custom-crafted content.

CONTACT US

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DIGITAL ADVERTISING

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* (minimum 3 months)

WEEKLY E-NEWSLETTER

Sent to more than 33,000 key industry professionals weekly, our e-newsletter keeps the autonomous vehicle sector up to date with the latest industry news and developments.

12 months .................... £11,950
6 months ....................... £6,450
3 months ....................... £3,450

EMAILERS

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