2018 MEDIA AND ADVERTISING DATA
Autonomous Vehicle International

Published twice a year and distributed at some of the world's influential international events (Autonomous Vehicle Technology World Expo and Symposium - Stuttgart Germany and Novi USA) - AVI will present lead applications, products and services in the world of AV, HAD and ADAS.

Each edition of AVI will be distributed to our international circulation of 10,000 engineers from the vehicle OEM’s, tier one and tier two manufacturers. Furthermore, AVI will reach leaders from world DOT’s (departments of transport), road legislators and target decision makers from vehicle to vehicle (V2V) and vehicle to infrastructure (V2X) vehicle to integration (V2I) programs.

The target market will reach automotive, mass transport, commercial, off highway, military vehicle applications which gives advertisers every opportunity to work across all of the fastest growing autonomous development markets. The online edition reaches 20,000 recipients.

Each edition will review suppliers and end users for autonomous and ADAS systems, including:
- Prototyping, volume production, test, validation, diagnostics, crash evaluation, crash prevention, simulation, passive & active safety, software, hardware, semiconductors, chips, sensors and sensor fusion, detection, robotics, big data, vehicle dynamics, artificial intelligence, machine learning, mapping, navigation, localisation, GPS, GNSS, HMI, UX, infotainment, behavioral monitoring, vehicle interiors, materials, electrification, electric & hybrid systems, propulsion, telematics, ITS integration, V2X, OTA, mobile networks, security, hacking, test tracks, world vehicle development hubs, site selection, merger and acquisition, investment, funding, start ups, consultancy, recruitment, employer branding and talent acquisition.

Publishing schedule

May 2018 - European showcase edition
Bonus distribution - Autonomous Vehicle Technology World Expo and Symposium, Stuttgart Germany

October 2018 - North American showcase edition
Bonus distribution - Autonomous Vehicle Technology World Expo North America, Novi Michigan USA

Full or half-page advertisements

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-page</td>
<td>£4,550</td>
</tr>
<tr>
<td></td>
<td>€ 5,685</td>
</tr>
<tr>
<td></td>
<td>$ 6,145</td>
</tr>
<tr>
<td>Half-page</td>
<td>£3,750</td>
</tr>
<tr>
<td></td>
<td>€ 4,065</td>
</tr>
<tr>
<td></td>
<td>$ 4,385</td>
</tr>
</tbody>
</table>

Full or half-page advertisements

Sponsorship of the Carrier Sheet
Cost per issue 1 side: £4,550
Cost per issue 2 sides: £5,950

App banner rates: £7,850 for 1 year

Please contact Christopher Richardson, publication manager, for further information. Email: christopher.richardson@ukimediaevents.com

UK Media & Events, Abinger House, Church St, Dorking, Surrey RH4 1DF UK
Tel: +44 (0) 1306 743744 • www.ukimediaevents.com