ADAS & AUTONOMOUS VEHICLE INTERNATIONAL

Published by the organizer of the industry’s most influential international events (ADAS & Autonomous Vehicle Technology Expo and Conference in Stuttgart, Germany; Novi, Michigan; and Santa Clara, California (following the inaugural San Jose, CA event in 2022)), ADAS & Autonomous Vehicle International presents the latest technologies, innovations and case studies from the fast-moving world of connected and autonomous vehicles, including the latest ADAS developments and legislation landmarks. Printed copies are distributed to an international circulation of 10,000 engineers and decision makers from vehicle OEMs, ‘big tech’ and Tier 1 and Tier 2 manufacturers. ADAS & Autonomous Vehicle International also reaches leaders in departments of transport, top-level road legislators, and leading C-V2X strategists. With a strong focus on automotive, mass mobility, commercial, off-highway and last-mile delivery applications, advertisers enjoy access to all of the fastest growing autonomous markets. The online edition reaches over 33,000 global ADAS and AV engineers.

EACH EDITION REVIEWS SUPPLIERS AND END USERS FOR AUTONOMOUS AND ADAS SYSTEMS, INCLUDING:
- AU/ADAS software
- Artificial intelligence
- Testing tools
- Simulation platforms
- Validation tools
- AU/ADAS hardware
- Componentry
- Sensors/systems
- Imaging applications
- Lidar
- Radar
- Cameras
- DIL
- NIL
- HIL
- Robotics
- SoCs
- Processing
- HD mapping and navigation
- Localization
- Wireless communications
- 5G
- U2V
- U2X
- Investment UC
- Engineering services and consulting
- Test tracks and facilities
- Concepts and interior design
- ACES

ADAS & AUTONOMOUS VEHICLE INTERNATIONAL
FREE APP AVAILABLE
www.autonomousvehicleinternational.com
www.autonomousvehicleinternational.com hosts a fully interactive version of ADAS & Autonomous Vehicle International magazine

www.autonomousvehicleinternational.com is the leading news platform for the ADAS and autonomous driving sector, and the only portal where you can read the very latest issue of ADAS & Autonomous Vehicle International – with online readers able to access the issue at least two weeks before the print version is circulated.

The online version features interactive advertisements and articles that link straight through to advertisers’ featured websites, while digital distribution ensures even more key decision makers, engineers, designers and planners can view the industry’s leading publication.

www.autonomousvehicleinternational.com continues to grow, with an average of 13,000 unique monthly visitors (2022), and a weekly e-newsletter sent to 33,000 industry professionals.

Alongside breaking news, the website includes exclusive features, opinion and videos compiled by our in-house team and worldwide freelance reporter network, as well as opportunities for brands to showcase their expertise via custom-crafted content.

WEBINARS
ADAS & Autonomous Vehicle International can run and host an end-to-end digital webinar service that includes:

- Audience marketing and engagement
- Webinar delivery support
- Video and audio hosting (live and/or pre-recorded)
- Full lead generation and audience follow up

ADAS & Autonomous Vehicle International webinars are run on SwapCard, a robust and highly respected platform that combines the meaningful interactions of an in-person meeting with the international reach and scalability of a webinar, which can host product PDFs, case study documents and additional video content.

DIGITAL ADVERTISING

WEBSITE BANNER RATES

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Size (pixels)</th>
<th>Rate (per month)</th>
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<tbody>
<tr>
<td>Head Page Banner</td>
<td>600 x 75</td>
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<td>Lead Banner</td>
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<td>Junior Banner</td>
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</tbody>
</table>

*minimum 3 months

EMAILERS

Giving industry suppliers the opportunity to deliver information on their latest projects directly to the inboxes of over 40,000 key industry professionals.

Single emailer.............£3,500
FOR MORE THAN ONE MAILER IN A PACKAGE PLEASE INQUIRE

PROMOTED CONTENT:

In partnership with our editorial team, we can produce and publish ‘promoted’ content (news, technology showcases, etc) on our website, relating to your innovation, service or product. Content also promoted on weekly e-newsletter. RATES AVAILABLE UPON REQUEST

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