2022 MEDIA AND ADVERTISING DATA

Autonomous Vehicle INTERNATIONAL

From the organizer of:

Autonomous Vehicle TECHNOLOGY EXPO

www.autonomousvehicleinternational.com
Autonomous Vehicle International

Published by the organizer of the industry’s most influential international events (Autonomous Vehicle Technology Expo and Symposium in Stuttgart, Germany and ADAS & Autonomous Vehicle Technology Expo in San Jose, California, USA), Autonomous Vehicle International presents the latest technologies, innovations, lead applications, products, and case studies in the world of connected and autonomous vehicles, as well as the latest ADAS developments. Printed copies of Autonomous Vehicle International are distributed to an international circulation of 10,000 engineers and decision makers from vehicle OEMs, and Tier 1 and Tier 2 manufacturers. Autonomous Vehicle International also reaches leaders in departments of transport, top-level road legislators, and leading CAV and V2X strategists. With a strong focus on automotive, mass transport, commercial, off highway and military vehicle applications, advertisers enjoy access to all of the fastest growing autonomous markets. The online edition reaches 28,000 global ADAS and AV engineers.

Each edition reviews suppliers and end users for autonomous and ADAS systems, including:

- AU/ADAS software
- Artificial intelligence
- Testing tools
- Simulation platforms
- Validation tools
- AU/ADAS hardware
- Componentry
- Sensors/systems
- Imaging applications
- Lidar
- Radar
- Cameras
- Robotics
- Chips
- Processing
- HD mapping and navigation
- Localization
- Wireless communications
- 5G
- U2V
- U2X
- Investment UC
- Engineering services and consulting
- Test tracks and facilities
- Concepts and design
- ACES

From the publishers of

www.autonomousvehicleinternational.com

Publishing Schedule

April 2022

Special features: • Sensors • Simulation & Testing

September 2022

Special features: • ADAS • Safety & Legislation

January 2023*

Special features: • Software/AI (machine learning, sensor fusion, etc) • V2X (5G, etc) • Mapping

Advertising Rates (Print)**

<table>
<thead>
<tr>
<th>Number of insertions</th>
<th>Double page spread</th>
<th>Full page</th>
<th>Half page</th>
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<tr>
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<td>£6,750</td>
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**price per insertion

Products & Services

As part of our open-door editorial policy, advertisers may be able to take advantage of technical editorial opportunities, dependent on availability. This provides a dedicated section within every edition of Autonomous Vehicle International for product launches, updates, technical development articles and case studies, and in some instances, supplier interviews. This well-proven format provides the best combination of corporate sales message, technical information and reader response.
WWW.AUTONOMOUSVEHICLEINTERNATIONAL.COM

AUTONOMOUS VEHICLE INTERNATIONAL ONLINE

WWW.AUTONOMOUSVEHICLEINTERNATIONAL.COM hosts a fully interactive version of Autonomous Vehicle International magazine

www.autonomousvehicleinternational.com is the place to get daily, breaking autonomous vehicle news, and the only portal where you can read the very latest issue of Autonomous Vehicle International – with online readers able to access the issue at least two weeks before the print version is circulated.

The online version features interactive advertisements and articles that link straight through to advertisers’ featured websites, while digital distribution ensures even more key decision makers, engineers, designers and planners can view the industry’s leading publication.

www.autonomousvehicleinternational.com continues to grow, with an average of 13,000 unique monthly visitors (2020), and a weekly e-newsletter sent to 28,000 industry professionals.

With mission-critical news, features, opinion and videos compiled by our in-house team and worldwide freelance reporter network, our content is exclusive to www.autonomousvehicleinternational.com and uploaded in real time, as and when the stories unfold.

WWW.AUTONOMOUSVEHICLEINTERNATIONAL.COM

DIGITAL ADVERTISING

WEBSITE BANNER RATES

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Size (pixels)</th>
<th>Rate per month*</th>
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<tbody>
<tr>
<td>Head Page Banner</td>
<td>600 x 75</td>
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<tr>
<td>Lead Banner</td>
<td>900 x 90</td>
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<tr>
<td>Large Banner</td>
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<tr>
<td>Junior Banner</td>
<td>300 x 150</td>
<td>£650 per month*</td>
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</table>

*(minimum 3 months)

WEEKLY E-NEWSLETTER

Sent to more than 28,000 key industry professionals weekly, our e-newsletter keeps the autonomous vehicle sector up to date with the latest industry news and developments.

12 months ....................... £11,950
6 months ........................ £6,450
3 months ........................ £3,450

EMAILERS

Giving industry suppliers the opportunity to deliver information on their latest projects directly to the inboxes of over 28,000 key industry professionals.

Single emailer ................... £3,500
FOR MORE THAN ONE MAILER IN A PACKAGE PLEASE INQUIRE

PROMOTED CONTENT:

In partnership with our editorial team, we can produce and publish ‘promoted’ content (news, technology showcases, etc) on our website, relating to your innovation, service or product. Content also promoted on weekly e-newsletter.

RATES AVAILABLE UPON REQUEST

CONTACT US

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