The world’s only publication solely dedicated to electric and hybrid marine charging and propulsion technologies, from pleasure craft and luxury yachts to cargo shipping and naval fleets.
ELECTRIC & HYBRID MARINE TECHNOLOGY INTERNATIONAL

The world’s only publication solely dedicated to electric and hybrid marine technologies, Electric & Hybrid Marine Technology International showcases the latest and next-generation electric and hybrid marine charging and propulsion technologies, energy storage systems and motor technologies, and focuses heavily on the increasing need to improve the electrification of vessels. Written by the industry for the industry, content includes case studies, interviews and features on forthcoming trends and services. Electric & Hybrid Marine Technology International also includes a major focus on technological developments to enable vessels of all shapes and sizes to operate in the IMO’s Environmental Control Areas.

Circulation

Electric & Hybrid Marine Technology International is distributed to 23,000+ shipowners and operators, boat builders, vessel designers, propulsion system designers and manufacturers, naval architects, military fleet operators/chiefs and of course port operators. The April issue also benefits from additional distribution at Electric & Hybrid Marine World Expo in Amsterdam.

Furthermore, the circulation database has been built entirely in-house and consists of only the top tier of marine industry figures – decision makers only. Not one issue will be wasted by sending it to someone who hasn’t requested a copy. The geographical split is 30% in North America, 40% in Europe and 30% sent to the rest of the world.

Advertising rates

Full page ..........................£5,500 – with up to 1,000 words for a white paper or case study (by invitation only)

Half page ..........................£3,950 – with up to 500 words for a white paper or case study (subject to availability and by invitation only)

Advertiser guidelines for supplying material (format: Adobe PDF)

<table>
<thead>
<tr>
<th>Advert type</th>
<th>Millimeters (width x height)</th>
<th>Inches (width x height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (trim size)</td>
<td>215 x 275</td>
<td>8.4646 x 10.8268</td>
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<tr>
<td>Half page (horizontal)</td>
<td>183 x 115</td>
<td>7.2047 x 4.5276</td>
</tr>
<tr>
<td>Half page (vertical)</td>
<td>90 x 250</td>
<td>3.5433 x 9.8425</td>
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Resolution: PDF files should be created at a resolution of 300dpi using CMYK color space

NOTE: When supplying a full page advert, please add 3mm (0.1181in) of bleed on all sides of the artwork

Published by Messe Berlin UK

www.electrichybridmarinetechnology.com
**Website**

- Average monthly impressions 9,500
- 1.06% average banner CTR
- Main menu banner 900 x 90 pixels – £1,200 per month
- Site header banner 600 x 75 pixels – £1,000 per month
- Large banner 300 x 300 pixels – £650 per month
- Junior banner 300 x 150 pixels – £400 per month
- Banners are available for a minimum of 3 months
  
  [Click here for specifications and sizes](#)

**Weekly e-newsletter banners**

- 25% average opening rate
- 9% average CTR
- 3 months (13 emails) £3,950
- 6 months (25 emails) £6,950
- 12 months (50 emails) £12,500

  [Click here for an example of a weekly e-newsletter](#)

**Partner emails**

- 22% average opening rate
- 6% average CTR

**Bulk bookings**

- 10% discount on 2 emails
- 15% discount on 3 emails
- 20% discount on 4 or more emails

**International emails are**

- £3,500 per email

  [Click here for specifications and sizes](#)

**Webinars**

*Electric & Hybrid Marine Technology International* can run and host an end-to-end digital webinar service that includes:

- Audience marketing and engagement
- Webinar delivery support
- Video and audio hosting (live and/or pre-recorded)
- Full lead generation and audience follow-up

Webinars are run on Swapcard, a robust and highly respected platform that combines the meaningful interactions of an in-person meeting with the international reach and scalability of a webinar, which can host product PDFs, case study documents and additional video content.

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