The world’s only publication that is solely dedicated to electric and hybrid marine charging and propulsion technologies, from pleasure craft and luxury yachts to cargo shipping and naval fleets

Media and Advertising Data 2022
www.electrichybridmarinetechnology.com
ELECTRIC & HYBRID MARINE TECHNOLOGY INTERNATIONAL

The world’s only publication solely dedicated to electric and hybrid marine technologies, Electric & Hybrid Marine Technology International showcases the latest and next-generation electric and hybrid marine charging and propulsion technologies, energy storage systems and motor technologies, and focuses heavily on the increasing need to improve the electrification of vessels. Written by the industry for the industry, content includes case studies, interviews and features on forthcoming trends and services. Electric & Hybrid Marine Technology International also includes a major focus on technological developments to enable vessels of all shapes and sizes to operate in the IMO’s Environmental Control Areas.

Circulation

Electric & Hybrid Marine Technology International is distributed to 23,000+ shipowners and operators, boat builders, vessel designers, propulsion system designers and manufacturers, naval architects, military fleet operators/chefs and of course port operators. The April issue also benefits from additional distribution at Electric & Hybrid Marine World Expo in Amsterdam.

Furthermore, the circulation database has been built entirely in-house and only consists of the top tier of marine industry figures – decision makers only. Not one issue will be wasted by sending it to someone who hasn’t requested a copy. The geographical split is 30% in North America, 40% reaching Europe and 30% being sent to the rest of the world.

Advertising rates

Full-page ........£5,500 – with up to 1,000 words for a white paper or case study (by invitation only)
Half-page ........£3,950 – with up to 500 words for a white paper or case study (subject to availability and by invitation only)

Advertiser guidelines for supplying material (Format: Adobe PDF)

<table>
<thead>
<tr>
<th>Advert Type</th>
<th>Millimeters (mm)</th>
<th>Inches (*)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (trim size)</td>
<td>215mm (width) x 275mm (height)</td>
<td>8.4646&quot; (w) x 10.8268&quot; (h)</td>
</tr>
<tr>
<td>Half page (horizontal)</td>
<td>183mm (width) x 115mm (height)</td>
<td>7.2047&quot; (w) x 4.5276&quot; (h)</td>
</tr>
<tr>
<td>Half page (vertical)</td>
<td>90mm (width) x 250mm (height)</td>
<td>3.5433&quot; (w) x 9.8425&quot; (h)</td>
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Resolution: PDF files should be created at a resolution of 300dpi using CMYK color space.
NOTE: When supplying a full page advert, please add 3mm (0.1181 inches) of bleed on all sides of the artwork.

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DIGITAL ADVERTISING

**Website banner rates**

- **Head-of-page banner**: £1,200 per month (min 3 months)
- **Main menu banner**: £1,000 per month (min 3 months)
- **Large banner**: £900 per month (min 3 months)
- **Junior banner**: £650 per month (min 3 months)
- **Side columns (wallpaper)**: £1,500 per month

**Promoted content**

In partnership with our editorial team, we can produce and publish ‘promoted’ custom content (news, technology showcases, etc) on our website, relating to your innovation, service or product. Content included in weekly email newsletter.

**Rates available upon request**

**Weekly newsletter rates**

The weeks leading news articles plus news round-up sent to an opt-in list of 23,000+ subscribers:

- 12 months (50 emails): £12,500
- 6 months (25 emails): £6,950
- 3 months (13 emails): £3,950

**Emailers**

Giving industry suppliers the opportunity to deliver information on their latest projects directly to the inboxes of over 23,000 key industry professionals.

- Single emailer: £3,500
- For more than one mailer in a package please inquire

**Contact us**

For further information please contact our sales team:

**Andy Taylor**: andy.taylor@ukimediaevents.com

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Tel: +44 1306 743744 / [www.ukimediaevents.com/mag_electric_marine.htm](http://www.ukimediaevents.com/mag_electric_marine.htm)

**Average monthly total page views**: 12,007

Source: Google Analytics, 2 Aug - 1 Sept, 2021

**Average monthly total unique visitors**: 6,894

Source: Google Analytics, 2 Aug - 1 Sept, 2021

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[www.electrichybridmarinetechnology.com](http://www.electrichybridmarinetechnology.com) is the place to get daily, breaking news, and the only portal where you can read the very latest issue of Electric & Hybrid Marine Technology International – with online readers able to access the issue at least two weeks before the print version is circulated.

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