

electric & hybrid

marine technology international

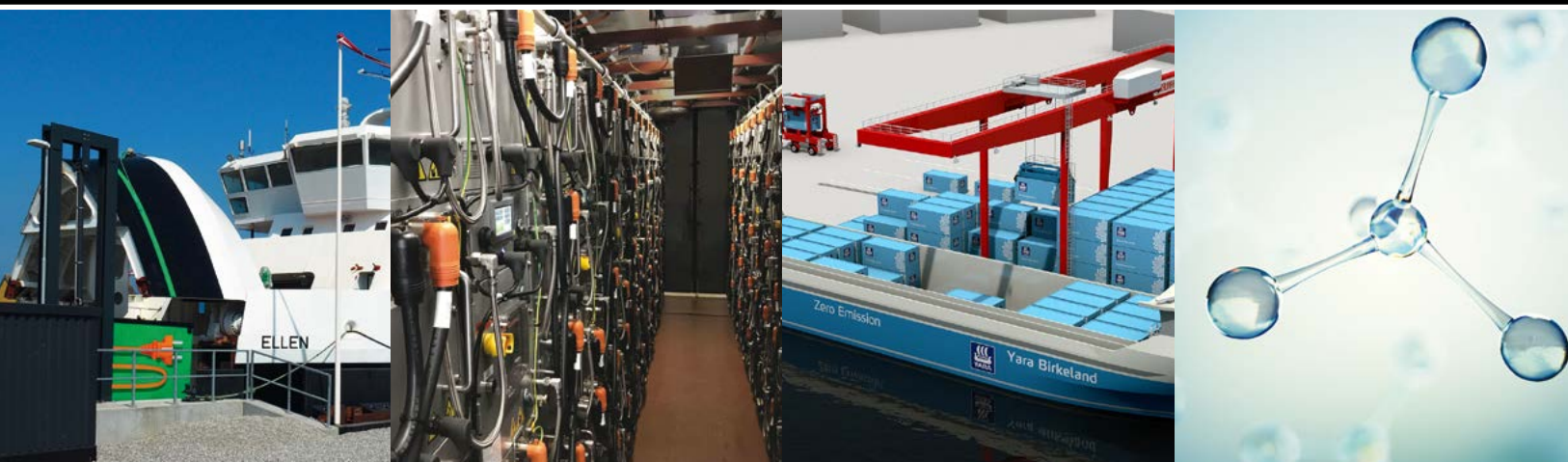
The official publication of
Electric & Hybrid Marine World Expo
June 23, 24, 25, 2020,
Amsterdam RAI, The Netherlands

electric
& hybrid marine
WORLD EXPO 2020

BATTERY TECHNOLOGIES / HYBRID SYSTEMS / FUEL CELLS / ELECTRIC MOTORS / EMISSIONS REDUCTION TECHNOLOGIES / CHARGING SYSTEMS



The world's only publication that is solely dedicated to electric and hybrid marine charging and propulsion technologies, from pleasure craft and luxury yachts to cargo shipping and naval fleets



Media and Advertising Data 2020

www.ukipme.com/mag_electric_marine.htm

Publication

The world's only publication solely dedicated to electric and hybrid marine technologies, Electric & Hybrid Marine Technology International showcases the latest and next-generation electric and hybrid marine charging and propulsion technologies, energy storage systems and motor technologies, and focuses heavily on the increasing need to improve the electrification of vessels. Written by the industry for the industry, content includes case studies, interviews and features on forthcoming trends and services. Electric & Hybrid Marine Technology International also includes a major focus on technological developments to enable vessels of all shapes and sizes to operate in the IMO's Environmental Control Areas.

Circulation

Electric & Hybrid Marine Technology International is sent internationally to 15,000+ ship owners and operators, boat builders, vessel designers, propulsion system designers and manufacturers, naval architects, military fleet operators/chiefs and of course port operators. An additional 5,000 readers view the publication digitally whilst the April issue also benefits from additional distribution at Electric & Hybrid Marine World Expo in Amsterdam.

Furthermore, the circulation database has been built entirely in-house and only consists of the top tier of marine industry figures – decision makers only. Not one issue will be wasted by sending it to someone who hasn't requested a copy. The geographical split is 30% in North America; 40% reaching Europe; and 30% being sent to the rest of the world.

Publishing Schedule

- | | |
|----------------|---|
| April | <ul style="list-style-type: none"> • The Official Exhibition Preview and Show Issue for Electric & Hybrid Marine World Expo • Shore Side Charging Systems and Infrastructure • Fuel Cell Systems and Developments • Pleasure & Leisure Craft marine propulsion developments |
| October | <ul style="list-style-type: none"> • Vessel Certification • Battery Developments and Performance Standards • Vessel Testing & Validation • Fuel Cell Systems and developments • Offshore Charging Solutions |

Advertising rates

- | | |
|------------------|--|
| Full-page | £4,750 – with up to 1,000 words for a white paper or case study (by invitation only) |
| Half-page | £3,750 – with up to 500 words for a white paper or case study (subject to availability and by invitation only) |

Sponsorship of the Carrier Sheet

Cost per issue 1 side: £4,650 / Cost per issue 2 side: £5,950



Website banner advertising:

www.electrichybridmarinetechology.com

2019/2020 website rates based on a 12-month period- (minimum slot 3 months)

- | | |
|---------------------------------------|-------------|
| Head-of-page lead banner – 600x75px | £11,850 GBP |
| Beneath header menu banner – 900x90px | £10,500 GBP |
| Large banner – 300x300px | £8,600 GBP |
| Junior banner – 300x150px | £7,750 GBP |

Media and Advertising Data 2020

For further information please contact: Andy Taylor, publication manager

UKi Media & Events, Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK / Tel: +44 1306 743744 / Fax: +44 1306 742525
Email: andy.taylor@ukimediaevents.com / www.ukimediaevents.com/mag_electric_marine.htm