

# electric & hybrid

marine technology international

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)

The world's only publication solely dedicated to marine electrification, decarbonization and GHG reduction, from pleasure craft and luxury yachts to cargo shipping and naval fleets

## Media and advertising data 2026



### CONTACT US

Sally James, publication manager: [sally.james@ukimediaevents.com](mailto:sally.james@ukimediaevents.com)

Rob Knight, divisional sales director: [rob.knight@ukimediaevents.com](mailto:rob.knight@ukimediaevents.com)

Electric & Hybrid Marine Technology International, UKi Media & Events, Parsonage House,  
Parsonage Square, Dorking, Surrey, RH4 1UP, UK. Tel: +44 1306 743744

The official publication of



June 16, 17 & 18 2026  
Amsterdam, Netherlands



August 20 & 21, 2025  
Chicago, USA

# Media stats



**26,000**

Individual subscribers  
to the digital magazine  
and newsletter



**100**

Countries  
across six  
continents



**3**

Dedicated  
print editions  
per year



**24,000**

Magazines printed  
per year



**90,000**

Unique website  
visitors per year  
(2024)



**161,000**

Website page  
views per year  
(2024)



**9,500**

Average monthly  
website advert  
impressions



**9,000**

Linked In company  
page followers  
(magazine and events)



**400,000**

Annual impressions  
across combined  
Linked In platforms

# Reader survey\*

**electric  
& hybrid**  
marine technology international

## Readership

**55%** work in propulsion

**49%** work in  
energy storage

**76%** are final decision  
makers or influencers

## Format

**58%**  
read the print  
magazine

**42%**  
prefer to read  
the digital version

## Quality of content

**99%**

say it's good/  
very good/  
excellent

## Relevance of content

**85%**

say the content  
is relevant to them  
and their role

## Newsletter readers

**74%** of respondents  
subscribe to the weekly  
newsletter

Of which **87%** rated the  
newsletter as good/  
very good/excellent

**70%**

**of readers share  
their copy with  
colleagues  
(on average 2-3)**

**86%**

**of readers find the  
magazine useful  
for sourcing new  
products**

**37**

**Net  
Promoter  
Score**

\*Reader survey conducted  
by publisher, June 2024

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)



# Website

**www.ElectricHybridMarineTechnology.com**

is the leading news platform for the electric and hybrid marine technology sector.

www.ElectricHybridMarineTechnology.com continues to grow, with an average of 6,500 unique monthly visitors (2024), and a weekly e-newsletter sent to 26,000 industry professionals.

Alongside breaking news, the website hosts a fully interactive version of *Electric & Hybrid Marine Technology International* magazine and archive issues, and includes exclusive features, opinion and videos, as well as opportunities for brands to showcase their expertise and thought leadership via custom-crafted content such as their own webinar, white paper, opinion piece, supplier interview, etc.

## Website banner rates\*

Wallpaper banner  
300 x 950 pixels – **£1,500 per month**

Main menu banner  
900 x 90 pixels – **£1,200 per month**

Site header banner  
600 x 75 pixels – **£1,000 per month**

Large banner  
300 x 300 pixels – **£650 per month**

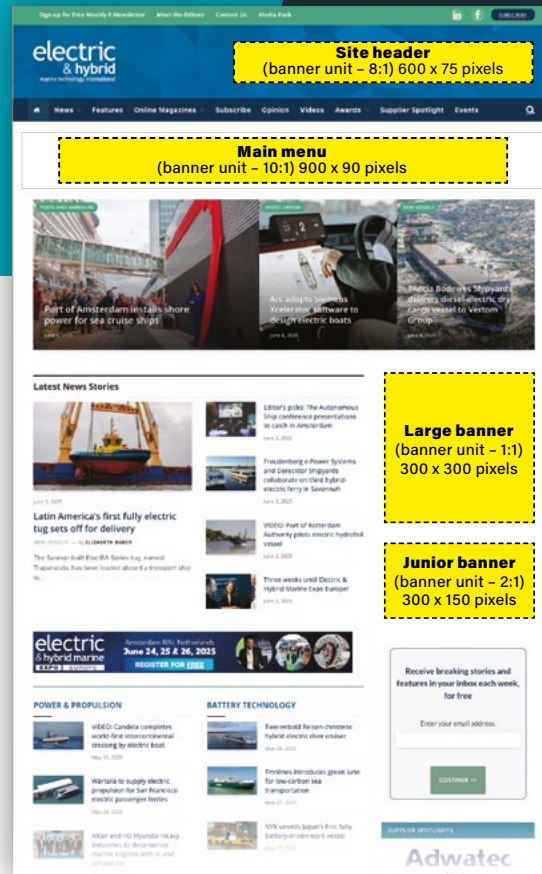
Junior banner  
300 x 150 pixels – **£400 per month**

\*Banners are available for a minimum of 3 months

**[Click here for specifications and sizes](#)**

Website traffic:  
**6,500**  
unique monthly  
visitors (2024  
average)

**1.04%**  
average  
banner  
CTR



**electric  
& hybrid**  
marine technology international

# Weekly e-newsletter

Sent to more than 26,000 key industry professionals weekly, our e-newsletter keeps the electric and hybrid marine technology sector up to date with the latest industry news and developments.

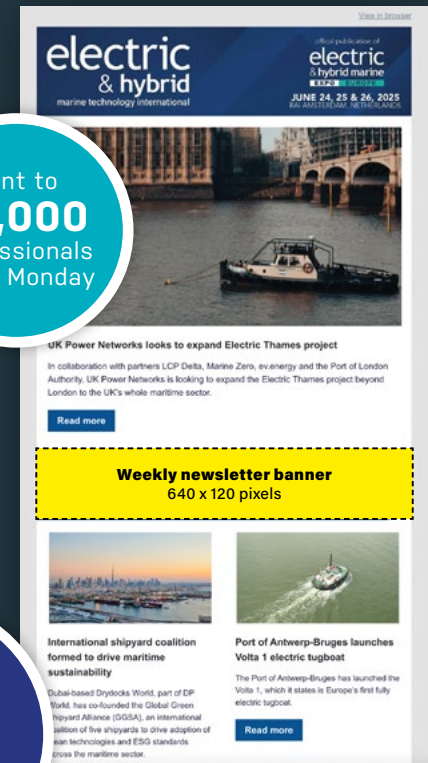
## E-newsletter banner rates

3 months (13 emails)  
**£3,950**

6 months (25 emails)  
**£6,950**

12 months (50 emails)  
**£12,500**

**38%**  
average  
opening rate  
**5%**  
average  
CTR



**[Click here for an example of a weekly e-newsletter](#)**

**[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)**



30%  
average  
opening  
rate

7%  
average  
banner  
CTR

Sent to  
**26,000**  
marine  
professionals

## E-blast service

Ideal for new product announcements or an invitation to arrange meetings at a trade show that you will be attending. You can send you own message to our circulation database on a date and time of your choice with links to your website or email address.

We can provide a post activity report to confirm the following:

- Number delivered to
- Opening rate
- Click thru rate

International emails (full data) are  
**£3,850 per email** (series discounts  
available on request)

Regional/expo emails also available  
(POA)

[Click here for an example  
of a partner email](#)

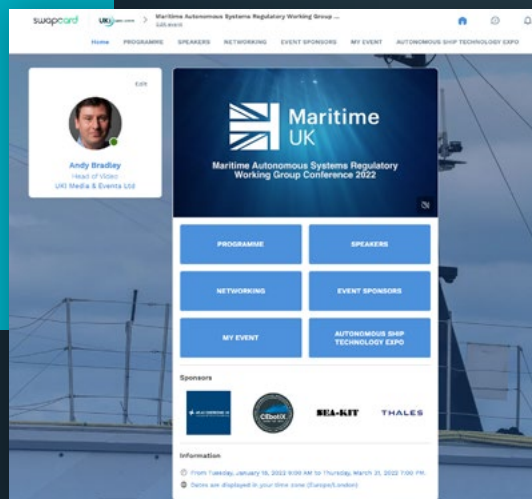
# Webinars



*Electric & Hybrid Marine Technology International can create, host and help promote an end-to-end digital webinar service that includes:*

- Audience marketing and engagement via two dedicated e-blasts, web/newsletter and social
- Webinar delivery support
- Video and audio hosting (live and/or pre-recorded)
- Full lead generation and audience follow-up

We can run and help promote a webinar on your chosen topic with your chosen speakers. Option for editorial team to moderate the Q+A and provide an intro. Webinars are run on Swapcard, which combines the interactions of an in-person meeting with the international reach and scalability of a webinar. Product PDFs, case study documents and additional video content can be included.



## Webinar rates

### Silver level – £5,000

Webinar promotion package (host and promote only)

### Gold level – £8,000

Webinar creation package (create, host and promote)

### Platinum Level – £12,000

Live webinar creation package (create, host and promote)

**electric  
& hybrid**  
marine technology international



# Video content

*Electric & Hybrid Marine Technology International can also produce custom editorial video content, including interviews, for hosting on our website and promoted via the weekly e-newsletter, etc. See exhibitor promotion (p13) for live video opportunities around our events.*

**£2,500**

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)

# Print edition

## Circulation

The world's only publication solely dedicated to marine electrification, decarbonization and GHG reduction, *Electric & Hybrid Marine Technology International* showcases the latest and next-generation electric and hybrid marine charging and propulsion technologies, energy storage systems and vessel designs.

The magazine is distributed (via individual subscription) to 26,000+ shipowners and operators, boat builders, vessel designers, propulsion system designers and manufacturers, naval architects, military fleet operators/chiefs and, of course, port operators. We'll never waste an issue by sending it to someone who hasn't requested a copy.

The geographical split of readers is approximately 30% North America, 40% Europe and 30% rest of the world.

The April issue also benefits from additional distribution at Electric & Hybrid Marine Expo in Amsterdam.

## Sample subscribers

- Technical manager engineering, **Damen Workboats**, Netherlands
- Director, operational energy, **US Navy**, USA  
Manager engineering projects and inspections, **Kenya Ports Authority**, Kenya
- Director engineering and maintenance, **Brittany Ferries**, France
- Program delivery director, **Harland and Wolff**, UK
- Engineer, **HD Hyundai Heavy Industries**, Korea
- CEO, **Xplorer Yachts**, USA
- Technical and project director, **Finferries**, Finland
- Research scientist, **US Coast Guard Research & Development Center**, USA
- Technical manager, **Dutch Cruise Line**, Netherlands
- Chief technologist, **Wartsila Deutschland**, Germany
- Marine material coordinator, **Milaha Qatar Navigation**, Qatar
- Owner, **Excursions Maritimes Québec**, Canada



Advertisers may be able to take advantage of technical editorial opportunities, dependent on availability

**electric  
& hybrid**  
marine technology international

## Publishing schedule

### APRIL 2026

- Industry-wide sustainability overview
- Hydrogen fuel cell systems – vessel case studies
- Battery chemistries, cell and pack design, ruggedization, onboard safety
- Port and harbor electrification
- Foiling

**European show preview – bonus distribution at Electric & Hybrid Marine Expo Europe**

Editorial deadline: March, 2026

Advertisement deadline: March, 2026

### SEPTEMBER 2026

- Pleasure and leisure craft marine propulsion
- Shoreside charging systems and infrastructure
- Autonomous technology and electrification
- Alternative fuels
- Inland and riverboat electrification

**US show preview – bonus distribution at Electric & Hybrid Marine Expo North America**

Editorial deadline: June, 2026

Advertisement deadline: June, 2026

### JANUARY 2027 (PUBLISHED NOV 2026)

- Vessel testing and validation
- Hull design, coatings, propellers
- Offshore charging solutions
- Wind-assisted propulsion
- Large-scale vessel electrification

Editorial deadline: November, 2026

Advertisement deadline: November, 2026

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)



# Print opportunities

## Full and half page advertisements



## Full page and half page options



## Advertisement rates

### FULL PAGE

**£5,500** – with up to 1,000 words for a white paper or case study (by invitation only)

### HALF PAGE

**£3,950** – with up to 500 words for a white paper or case study (subject to availability and by invitation only)

[Click here for advertiser's guidelines](#)

**electric  
& hybrid**

marine technology international



## ◀ Cover flap advertisement

Price available on request



## ▶ Belly band advertisement

Price available on request



## ◀ Bound and loose inserts

Price available on request

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)

# Digital edition

Each digital edition of *Electric & Hybrid Marine Technology International* is sent to the full subscriber database via a dedicated e-blast, as well as being hosted on the magazine website (along with an extensive archive of past issues). Fully interactive, advertisers can choose to embed video content into their adverts or articles, while readers can opt for mobile-friendly presentation and the option to 'listen' to articles if on the move.

[Click here to view the digital edition](#)

## Sponsor the digital edition

- A 'presentation page' ad. This full page ad will appear directly opposite our front cover on the digital PDF replica of the issue
- Two 'interstitial ads'. These ads pop up automatically between pages as you flick through the digital edition.
- A logo in the email blast sent by *Electric & Hybrid Marine Technology International* on digital publication to full data

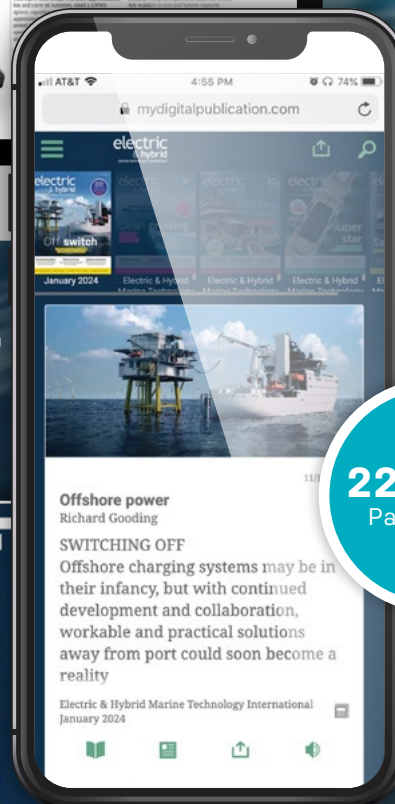
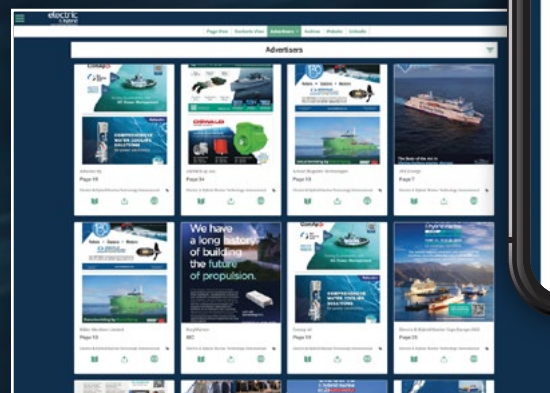
Price available on request

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)

20,000  
Digital issue visits

[Click here to view the advertiser's page](#)

220,000  
Page views





electric  
& hybrid  
marine technology international

# Electric & Hybrid Marine Awards

The **Electric & Hybrid Marine Awards** recognize and honor the world's finest manufacturers, suppliers, engineers, innovations and products in the electric and hybrid marine propulsion arena.

The categories have been developed to recognize the scope of innovation and achievement across the maritime sector over the past 12 months. To acknowledge the increasingly prominent role of sustainability in the maritime sector, the awards feature three categories focused on environmental development and progress towards a greener industry.

The awards are coordinated by *Electric & Hybrid Marine Technology International* magazine and officiated by a panel of judges comprising some of the world's leading maritime journalists, industry experts and academics. The winners will be announced at Electric & Hybrid Marine Expo Europe, when all visitors, delegates and exhibitors are invited to join the official networking drinks reception and award ceremony.

## Sponsor the awards

Headline sponsorship package available, including live presentation during awards, digital sponsorship, etc - please enquire for full details

electric  
& hybrid marine  
EXPO EUROPE  
+ Autonomous Ship

**Presented live at**  
**Electric & Hybrid**  
**Marine Expo Europe**

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)



electric  
& hybrid marine  
AWARDS 2024

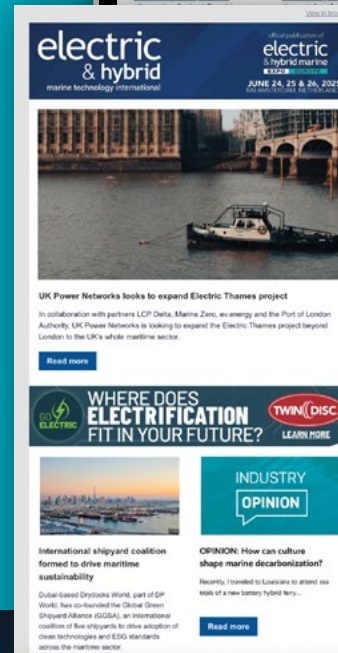
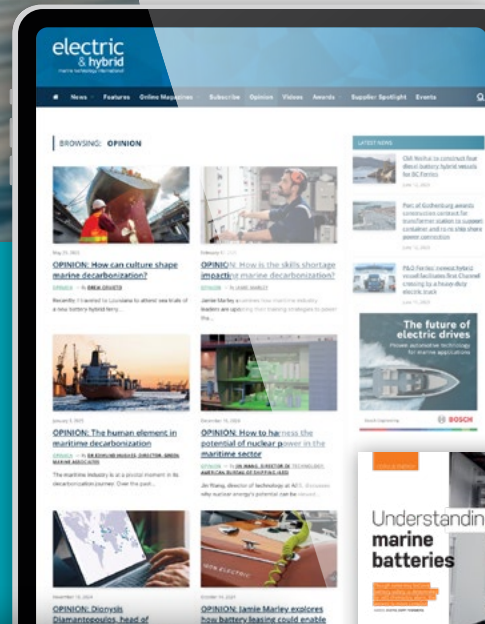
Environmental Achievement  
of the Year - Vessel Design



# Thought leadership

Publish insight articles, case studies and white papers to demonstrate expertise within your capability area:

- **Leadership interview** – a 1,000-word interview, hosted on the website and promoted on the e-newsletter, social channels, etc.
- **Opinion** – a 600-word opinion piece, published in the first quarter of the magazine, and hosted on the website and promoted on the e-newsletter, social channels, etc.
- **Feature inclusion** – inclusion as an expert source in an independently written magazine feature on a relevant topic, coordinated by our editorial team.
- **Technical article** – a 1,200-word magazine article, highlighting your latest research, commenting on a new market trend or demonstrating your expertise via a customer case study.
- **White paper** – Host your latest white paper on our website, with full data capture, and promoted via weekly e-newsletter, socials, etc.
- **Video interview** – our expert editorial and video team can interview you on a topic of your choosing, with the content hosted on our website and promoted via weekly e-newsletter, etc.



## Thought leadership package

Combine all of the above across three print issues, the website and a targeted print and digital advertising campaign. **Price available on request**

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)

# Awareness/ branding

Shining a spotlight on your company through news content, banner advertising and targeted e-blasts:

- **Publish a press release** – up to three press releases per year on our website, and promoted on the weekly e-newsletter, socials, etc
- **Technical article (and advert)** – a 1,200-word magazine article, highlighting your latest research, commenting on a new market trend or demonstrating your expertise via a customer case study.
- **High-profile banner advertising online and in email** – position your banner alongside our much-acclaimed technical content to reach thousands of marine professionals.
- **Dedicated e-blast** – email to our full database, highlighting your latest product.



## SAFE AND COMPACT ENERGY STORAGE SOLUTIONS



German-based Lehmann Marine, a leading provider of maritime battery systems, is ramping up its game by introducing a new water-cooled battery system on this year's electric & hybrid marine expo in Amsterdam. The latest high-power energy storage solution incorporates a 2C discharge rate – twice the rate of the company's current lithium iron phosphate (LFP) battery systems.

Lehmann Marine anticipates very positive market feedback with numerous potential projects in an industry rapidly becoming more sustainable. The recent merger with the Greek Sunlight Group enables Lehmann Marine to increase its production capacity, worldwide service capabilities and further enhance its ability to work on technical innovations. Sunlight, a member of the Olympia Group, brings over 30 years of expertise in battery production. As a global leader in motive power batteries for intralogistics, including electric forklifts and energy storage systems for on-grid, off-grid, and residential applications, Sunlight is ideally positioned to drive innovation in maritime battery technology alongside pioneering technology made in Germany by Lehmann Marine.

The newly developed 2C LFP battery system – which has yet to be named via an ongoing name-finding quest for the company's employees – will significantly widen the application possibilities. Power-hungry propulsion systems used in larger vessels can now serve as potential platforms for an emission-free energy solution utilizing safe and compact LFP battery technology. The short turnaround cycles of vessels, such as ferries, will no longer be an obstacle when considering fully electric or electric hybrid propulsion.

Enhanced safety is a considerable advantage of lithium iron phosphate (LFP) cells. Compared to traditional nickel-manganese-cobalt (NMC) batteries, LFP batteries are much safer – even in extreme situations where thermal runaway can occur, as LFP batteries are not prone to fires. In a thermal runaway, only gas is released and vented outside. This feature makes LFP battery solutions more environmentally friendly and significantly safer for use on board vessels.

Like all of Lehmann Marine's product solutions, the new water-cooled 2C LFP battery system has another advantage: its modular and flexible design. The compact system concept allows for easy adaptation of batteries to the individual needs of different configurations, along with easy maintenance provided in modules, offers customers exceptional efficiency and

Delivery of the first systems with 2C LFP technology

Let's connect at Nor-Shipping in Oslo, at Seawork in Expo in Amsterdam! Our team will be happy to discuss questions you may have. We look forward to seeing you.

Visit us at Nor-Shipping (June 3)  
Visit us at Seawork (June 4)  
Visit us at Electric & Hybrid Marine E

## electric & hybrid

marine technology international



### UK Power Networks looks to expand Electric Thames project

In collaboration with partners LCP Delta, Marine Zero, eVenergy and the Port of London Authority, UK Power Networks is looking to expand the Electric Thames project beyond London to the UK's whole maritime sector.

[Read more](#)

## WHERE DOES ELECTRIFICATION FIT IN YOUR FUTURE?



### International shipyard coalition formed to drive maritime sustainability

Duke-based Drydocks World, part of DP World, has co-founded the Global Green Shipyard Alliance (GGSA), an international coalition of five shipyards to drive adoption of clean technologies and ESG standards across the maritime sector.

[Read more](#)

### Port of Antwerp-Bruges launches Volvo 1 electric tugboat

The Port of Antwerp-Bruges has launched the Volvo 1, which it states is Europe's first fully electric tugboat.

[Read more](#)

## Safe, reliable shore power

by [Name]

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

Shore power is a critical component of a vessel's energy system, providing a safe and reliable source of power for the ship's operations. This article explores the challenges of shore power and the solutions provided by electric & hybrid marine technology.

## Awareness/branding package

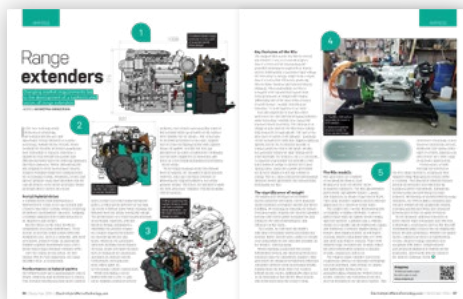
Combine all of the above across three print issues and a full calendar year.  
**Price available on request**

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)



# Expo opportunities

## Pre-show promotion



Present your star product, new launch or customer case study in a detailed one- or two-page technical article (with advert) in the pre-show issue of the magazine;

Secure an exclusive one- or two-page exhibitor interview (limited availability) in the pre-show issue (with advert);

– All advertisers in the pre-show issue are also guaranteed inclusion in the dedicated event preview, used by visitors to decide which companies to see at the show;

– Advertisers also benefit from daily circulation of the pre-show issue throughout the event – with copies at every entrance, on the magazine's dedicated booth, booth drops throughout the hall, promoted via the app, etc;

– Exhibitor show news from advertisers can also appear in online editorial content promoting the show, the show daily news e-blasts, the official show review, etc.

**From £3,950**

### Official showguide advertisement

- Take an ad in the official showguide – the on-site catalogue used by visitors

**From £2,000**

### Dedicated e-blast

- Send a dedicated e-blast to the full magazine database (or selected segment) before (limited availability) or after the event

**From £2,500**

### Exclusive webinar

- Book an exclusive webinar (before or after the event) for highly targeted lead generation brand awareness, with full e-newsletter/social media promotion included

**From £5,000**



**electric  
& hybrid marine**  
EXPO | EUROPE  
**+ Autonomous Ship**

**electric  
& hybrid**  
marine technology international

**Exhibitor  
promotion package**  
Four levels  
available –  
see page 15

## Live at-show promotion

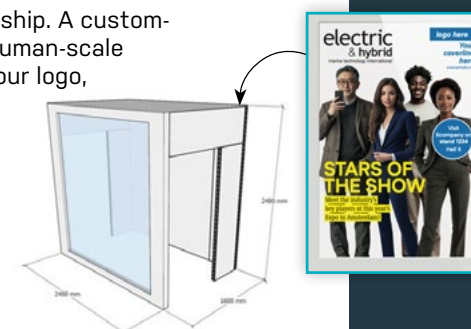
Secure an on-site exclusive video interview (limited availability) with our editorial team, filmed by our expert video team for publication on the magazine website and promoted via the weekly e-newsletter, social channels, etc;

**From £2,500 (discount available to magazine advertisers)**



Exclusive photo booth sponsorship. A custom-built photo booth featuring a human-scale perspex magazine cover and your logo, in prime position, presenting a fantastic, fun opportunity for visitors to stop and have their photo taken, for sharing on social media, etc;

**£10,000 (includes advert in showguide)**



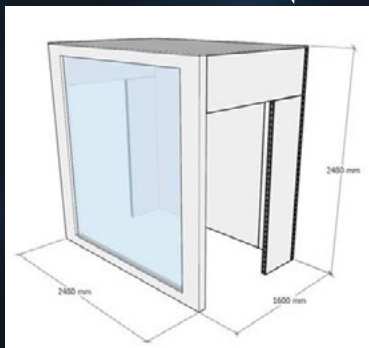




# Exclusive photo booth sponsorship

New for this year, a custom-built photo booth featuring a human-scale perspex magazine cover, in prime position, presenting a fantastic, fun opportunity for visitors to stop and have their photo taken, for sharing on social media, etc;

**electric  
& hybrid marine**  
EXPO EUROPE  
+ Autonomous Ship



**electric  
& hybrid**  
marine technology international

logo here  
Your  
coverline  
here  
www.sample.com



**STARS OF THE SHOW**

Meet the industry's  
key players at this year's  
Expo in Amsterdam!

Visit  
Xcompany on  
stand 1234  
Hall X

Sample  
booth



**electric  
& hybrid**  
marine technology international

- **Your company logo clearly visible** on the perspex magazine cover, with option to include social media hashtag or handle;
- Photo booth alongside the *Electric & Hybrid Marine Technology International* magazine and Electric & Hybrid Marine Technology Expo booths, which will promote the photo opportunity to all visitors;
- **A double-page advert** (in first 15 pages or centerfold) promoting your company at this year's exhibition in the official event show guide;
- A single-page 'house' **advert promoting the photo booth** opportunity in the official event show guide;
- **A push notification to all attendees** via the official show guide app to come and have their photo taken;
- **Social media posts** via the *Electric & Hybrid Marine Technology International* magazine and Electric & Hybrid Marine Technology Expo LinkedIn company pages (15k+ followers) promoting the opportunity to have your photo taken;
- Reference to the photo booth within our **pre-show marketing** content;
- Inclusion of the photo booth within the **official post-show report** published after the event.

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)

# Packages

**electric  
& hybrid**  
marine technology international



## Magazine advertising

OPPORTUNITY	BRONZE	SILVER	GOLD	PLATINUM
Press release on website	1	1	2	3
Website feature (interview, opinion, etc)	–	–	1	2
Technical editorial	(2) 1 page	(2) 2 page	(3) 1 page	(3) 2 page
Advert	2 x half page	2 x full page	3 x half page	3 x full page
E-blast	1 (regional)	1	2 (regional)	3
Webinar	–	–	–	1
<b>PACKAGE VALUE</b>	<b>£10,400</b>	<b>£14,850</b>	<b>£16,850</b>	<b>£33,050</b>
<b>TOTAL</b>	<b>£7,500</b>	<b>£10,500</b>	<b>£12,000</b>	<b>£22,500</b>



## Digital advertising

Press release on website	–	1	2	3
Website feature (interview, opinion, etc)	–	–	1	2
Website junior banner	3 months	3 months	6 months	12 months
Newsletter banner	1 month	3 months	3 months	6 months
E-blast	1 (regional)	1 (regional)	2	3
Video interview	–	–	1	1
Webinar	–	–	–	1
<b>PACKAGE VALUE</b>	<b>£5,200</b>	<b>£7,650</b>	<b>£16,550</b>	<b>£30,800</b>
<b>TOTAL</b>	<b>£3,500</b>	<b>£5,000</b>	<b>£11,000</b>	<b>£20,000</b>



## Exhibitor package

Advert in pre-show issue	Half page	Half page	Full page	Full page
200-word show news in preview	1	1	1	1
Exhibitor interview / technical article	Half page	Half page	Full page	Full page
Showguide advert	Half page	Half page	Full page	Full page
E-blast to pre-show data	–	–	1	1
Live video interview	–	1	–	1
<b>PACKAGE VALUE</b>	<b>£5,750</b>	<b>£8,250</b>	<b>£10,500</b>	<b>£13,000</b>
<b>TOTAL</b>	<b>£4,500</b>	<b>£6,250</b>	<b>£8,000</b>	<b>£9,750</b>

[www.ElectricHybridMarineTechnology.com](http://www.ElectricHybridMarineTechnology.com)