# electric & hybrid vehicle technology international



**Media and Advertising Data** 

## 2019/20



First published in 1995, and now sent free of charge twice a year to over 19,000\* key specifiers and decision-makers throughout the global automotive industry, Electric & Hybrid Vehicle Technology International is firmly established as the world's leading international showcase for technology and innovation in electric, hybrid and fuel-cell vehicle development and manufacture.

- Hard copy mailout, by name and job title, to around 10,000 key OE automotive personnel: Europe 40%, North America 40%, Asia/Pacific 15%, Rest of World 5%.
- Full-colour interactive digital version also available online at www.electrichybridvehicletechnology.com
- Distribution is to OE vehicle design, development and production companies, relevant independent design, engineering and R&D facilities, and to principal Tier One and Tier Two suppliers.

RECOVER

 Additional distribution at key industry events, including Electric & Hybrid Vehicle Technology Expo, The Battery Show, eMove360°, EVS, Engine Expo, Advanced Automotive Battery Conference and LCV.

### PUBLISHING SCHEDULE 2019/20:

July 2019 issue: Copy deadline: Friday 7th June 2019

January 2020 issue: (Published December 2019) Copy deadline: Friday 1st November 2019

### **ADVERTISING RATES:**

Double Page Spread: £6,500 Full Page Colour: £4,450 Half Page Colour: £3,100 Quarter Page Colour: £1,750

Special 10% discount for booking both issues at the same time. Premium advertisement positions (covers etc) also available - prices upon request. Technical editorial and interviews also available to advertisers on a strictly 'first come, first served' basis!

Banner advertising available on www.electrichybridvehicletechnology.com and also our weekly e-newsletters - sizes and prices upon request.

For further information, please contact Simon Edmands, UKi Media & Events, Abinger House, Church Street, Dorking, Surrey RH4 1DF, UK. Tel: +44 (0)1306 743744 Fax: +44 (0)1306 742525 Email: simon.edmands@ukimediaevents.com

www.electrichybridvehicletechnology.com

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### **Digital Media**

BANNER ADVERTISING RATES FOR www.electrichybridvehicletechnology.com (as of 1st January 2019)

Site Header - 600x75px: Twelve months: GBP11,000 Six months: GBP6,600

Beneath Header Menu - 900x90px: (desktop only, no smartphone coverage) Twelve months: GBP9,500

Six months: GBP5,700 Large Banner – 300x300px:

Twelve months: GBP7,995 Six months: GBP4,795

Junior Banner – 300x150px: Twelve months: GBP6,750 Six months: GBP4,050

## electric

### In the news this week

Koenigsegg partners with NEVS with emphasis on electrification



Koenigsegg is forming a strategic partnership with NEVS, enabling the two companies to develop parallel vehicle models in higher volumes with an emphasis on electrification. as well as strengthening growth opportunities in the hypercar seament more ...

xclusive: Porsche to provide US Taycan owners with larger coverage through Electrify America partnership

Porsche Cars North America has announced an agreement with Electrify America to provide the Taycan with three years of charging at Electrify America public stations across the country. This charging service will be included in the price of the Taycan more ....

### electric & hybrid 13 - 14 FEBRUARY 2019 industrial vehicle technology COLOGNE, GERMANY

### er spotlight: The market potential of hybrid and fully c drives in small and medium-size off-highway vehicles





electric & hybrid 13 - 14 February 2019

Ralf Plieninger, head of electrification at Deutz, discusses the company's approach for non-highway applications, and profiles two prototype telescopic handlers. The machines, which are normally powered by a 74kW Deutz TCD 3.6-liter diesel engine, have been converted: one to a hybrid drive; and the other to a fully electric drive, powered by a 360V, 60kW electric motor – replacing the diesel engine completely

'E-BLAST' PRICES (as of 1st January 2019)

Distribution by dedicated/exclusive email to over 13,500 key professionals within the global OE electric and hybrid vehicle industry.

One 'e-blast': GBP4,250 Two 'e-blasts': GBP6,750 Three 'e-blasts': GBP8,950

Prices for additional 'e-blasts' upon request.

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WEEKLY

**E-NEWSLETTERS** 

We also offer banner

advertising on our

weekly e-newsletters

(sent out every

Thursday)

GBP1,000 per banner per email.

www.electrichybridvehicletechnology.com