

Marine Catering

TECHNOLOGY INTERNATIONAL



Media &
Advertising
Data 2016

Marine Catering Technology International is the world's only publication that is solely dedicated to marine galley equipment, services and waste-food management. This beautifully illustrated publication is circulated to a global readership of almost 10,000 galley equipment specifiers and designers as well as head chefs etc, within all of the world's cruise-ship operators, ferry operators, off-shore rigs and of course naval forces. Marine Catering Technology International features case studies and white papers on the latest technologies as well as high-profile interviews with leading figures from the marine catering industry.



The world's only publication dedicated to marine galley equipment, services and waste-food management. Written for the industry by the industry, content includes case studies, interviews, and features on forthcoming trends and services.



"As a manufacturer of a range of marine catering equipment, it is important to work with a publication dedicated entirely to the sector. As a global supplier of galley equipment, Marine Catering Technology International provides us the opportunity to target key decision makers from cruise-ship operators through to designers of super yachts. Our advertising with the title has helped open up exciting new lines of enquiries."

Dave Weightman, key accounts manager cruise line, hospitality and marine at Manitowoc Foodservice



PICTURE: MANITOWOC

"We chose to advertise with Marine Catering Technology International following the introduction of our new catering department. We were impressed with the strategic approach of the publication and its targeted readership which we felt matched the profile of partner we were trying to reach. We received numerous enquiries following our advertorial and we wouldn't hesitate to advertise again."

Debi Beard, Marketing Manager at Trimline Ltd



"I like the magazine because it addresses a lot of issues across all cruise lines. It is a good mixture of supplier and cruise-line based articles, which should be interesting for a broad audience."

Rolf Hensche, VP F&B Sourcing, Carnival Corp

About the publisher

UKIP Media & Events was established in 1991. The company publishes over 30 world-leading and award-winning magazines in numerous sectors including marine, motorsport, aviation, road traffic management and rail. Employing over 150 people, UKIP Media & Events is the publisher of Marine Maintenance Technology International and the soon-to-be-launched Shipping Port International, and also organizes over 25 international exhibitions held in places as far flung as New York, Shanghai, Detroit, and Stuttgart. Our business is presenting the industry with informative, mission-critical information in a beautifully designed, high-quality, informative, educational and entertaining publication.

Circulation

- Marine Catering Technology International has a requested circulation of almost 10,000 galley equipment specifiers and designers as well as marine provisions masters within all of the world's cruise-ship operators, ferry operators, off-shore rigs and of course naval forces. The publication is specifically sent to ship specifiers, ship builders, operations directors, head chefs and those responsible for waste food management.

Furthermore, the circulation database has been built entirely in-house and only consists of the top-tier of marine industry decision makers, and not one issue will be wasted by sending it to someone who hasn't requested a copy. The geographical split sees almost 40% of the circulation going into North America; 40% reaching Europe, and 20% being sent to the rest of world with particular emphasis on Australasia.

Advertising rates

- Full or half page advertisements are available, with DPS and cover opportunities subject to availability.

Full-page £4,350 – with up to 1,000 words for a white paper or case study (by invitation only)

Half-page £3,450 – with up to 500 words for a white paper or case study (subject to availability and by invitation only)

App banner
£7,500
for 1 year

Carrier sheet sponsorship opportunities

Cost per issue 1 side: **£4,350**
Cost per issue 2 sides: **£5,650**

Publishing schedule

Issue 1 March 2016

Distributed at **Marine Hotel Association 31st Annual Conference & Trade Show April 10-12, 2016**

Issue 2 October 2016

Contact us

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