Growing relevance in an uncertain world

Meteorological Technology International is the only international magazine dedicated to the technologies and methods used to protect people and property from the worst effects of the weather, and to provide weather-sensitive businesses with tools to improve performance, safety and protect profits.

We bring unique perspectives, by investigating the very latest developments in the weather, environmental and hydrological business, with contributing authors from world-class institutions and research organizations.

Mixed with technical white papers from the best technology and service innovators worldwide, and case studies from multiple industry sectors, this is the richest and most informative content of its kind.

Who reads it?

Key decision makers from national weather services, environmental agencies, research institutions, space agencies and multiple operators in aviation, infrastructure, public protection, energy generation, military, transportation, agriculture and more.

Supporting the sector

Meteorological Technology International provides ongoing support and sponsorship for other important industry events. You will find our magazine distributed at key industry meetings such as: AMS Annual Meetings, European Meteorological Society meetings, Eumetsat Conferences and our own Meteorological Technology World Expo events in Europe and North America.

Circulation and distribution

Meteorological Technology International is published in spring and autumn each year and distributed to more than 15,000 individual subscribers.

Distribution is free of charge and subscription is restricted to professionals working within the sector – vendors, end users, and network owners and operators responsible for the purchase, installation and integration of systems and devices, or the provision of services.
‘WEATHER FORECASTING SYSTEMS AND SOLUTIONS MARKET ESTIMATED TO GROW TO US$3.80BN BY 2022’

www.meteorologicaltechnologyinternational.com

Publishing schedule

April 2022 Spring edition

- Early warning systems (flooding, hurricanes, lightning storms)
- Automated weather stations
- Defense and military weather sensors
- Drones/aviation
- Additional distribution at Meteorological Technology World Expo North America 2022

Ad copy deadline – March 3

September 2022 Autumn edition

- Satellite services/atmospheric sensors
- Hurricane and tornado detection/radar
- IT and computing services
- Oceanography and hydrology
- Additional distribution at Meteorological Technology World Expo 2022, Paris, France

Ad copy deadline – July 21

Please contact our sales team for a more detailed editorial synopsis for each issue

Advertising options and rates in £/GBP

Meteorological Technology International 2022

<table>
<thead>
<tr>
<th>Per insertion</th>
<th>Full page</th>
<th>Half-page</th>
<th>Carrier sheet</th>
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<td>1</td>
<td>£5,600</td>
<td>£3,950</td>
<td>£5,750</td>
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<td>2</td>
<td>£4,950</td>
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Premium and cover positions, add 10%.

Meteorological Technology World Expo showguide*

- Full page £1,995

*Advertisers may be able to take advantage of technical editorial opportunities, dependent on availability

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Advertiser guidelines for supplying material (Format: Adobe PDF)

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<th>Advert Type</th>
<th>Millimeters (mm)</th>
<th>Inches (*)</th>
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Resolution: PDF files should be created at a resolution of 300dpi using CMYK color space.

NOTE: When supplying a full page advert, please add 3mm (0.1181 inches) of bleed on all sides of the artwork.
Digital advertising

Website rates

- **Banner Unit: 8:1 (site header)** – 600x75px: £1,200 per month (minimum 3 months)
- **Banner Unit: 10:1 (header menu)** – 900x90px: £1,000 per month (minimum 3 months)
- **Banner Unit: 1:1 (large banner)** – 300x300px: £900 per month (minimum 3 months)
- **Banner Unit: 2:1 (junior banner)** – 300x150px: £650 per month (minimum 3 months)

**Emailers**

Giving industry suppliers the opportunity to deliver information on their latest projects directly to the inboxes of over 15,000 key industry professionals.

Single email: £3,500

For more than one mailer in a package please inquire

**Weekly e-newsletter banner rates**

- 12 months (50 weeks): £12,500
- 6 months (25 weeks): £6,950
- 3 months (13 weeks): £3,950

**Promoted content**

In partnership with our editorial team, we can produce and publish ‘promoted’ custom content (news, technology showcases, etc) on our website, relating to your innovation, service or product. Content included in weekly e-newsletter.

RATES AVAILABLE UPON REQUEST

**CONTACT DETAILS**

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