

# **PACKAGE FULFILLMENT, LOGISTICS & DELIVERY**

## **NORTH AMERICA TECHNOLOGY SHOWCASE**

From the organizer of

**PACKAGE FULFILLMENT,  
LOGISTICS & DELIVERY  
EXPO NORTH AMERICA**

**July 13 & 14, 2022**  
Cincinnati, Ohio  
[www.pfldexpo.com](http://www.pfldexpo.com)

**THE BEST E-COMMERCE FULFILLMENT AND SHIPPING SOLUTIONS, PARCEL HANDLING,  
SORTING TECHNOLOGY AND LAST-MILE DELIVERY INNOVATIONS**



# 2022

## **Media schedule & advertising rates**

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# PACKAGE FULFILLMENT, LOGISTICS & DELIVERY

## NORTH AMERICA

### TECHNOLOGY SHOWCASE

**Parcel volumes in the USA grew by nearly 40% in 2020, reaching 20 billion, with around 640 parcels shipped every second.\* With parcel volumes forecast to double by 2026, the demand for innovative new technologies and solutions has never been greater**

\*Pitney Bowes Shipping Index

Published by the organizer of the industry's most influential international events (Package Fulfillment, Logistics & Delivery Expo in Cincinnati, Ohio, and Parcel+Post Expo in Frankfurt, Germany), the **Package Fulfillment, Logistics & Delivery North America Technology Showcase** will be the first ever publication focused exclusively on covering the whole parcel and e-commerce journey, from order placing to packaging, and from last mile and delivery through to returns.



This brand-new, extensive, fully illustrated publication will provide instant access and in-depth analysis of the major trends and technologies shaping the rapidly evolving e-commerce driven parcel and packaging sector.

The **Package Fulfillment, Logistics & Delivery North America Technology Showcase** will provide its audience with key industry news, interviews and technology developments. It will focus exclusively on the future technologies, systems and services needed in the package and parcel journey from the supply chain, order picking and packing, and warehouse automation, all the way through to final delivery and returns.

Printed copies of the technology showcase will be distributed to **12,000 decision makers** and buyers from leading North American e-retailers, fulfillment companies, shippers, 3PLs, CPGs, grocery delivery firms, couriers, home delivery companies and postal services. **PLUS** further e-distribution will reach an international database of **25,000+ subscribers**.

## AREAS COVERED

Drone parcel delivery • Autonomous delivery vehicles and robots • Intelligent logistics systems • Robotics and AI • Predictive technology • Disruptive technology • Fulfillment innovation • Zero-emission fleets • The Internet of Things (IoT) • Big data solutions • Cold chain solutions • Packaging technology and solutions • Order picking and fulfillment • Automation • Parcel sorting and handling technology • Weighing and dimensioning • Transportation, air cargo, road transportation • Last-mile delivery solutions • Logistics management, optimization, route planning • Fleet management • Cross-border e-commerce solutions • Customs solutions • Parcel insurance • PUDDO and parcel lockers • Security solutions and safety products • Consultancy and management strategy • Post office counter solutions • POD solutions • Banking and COD • Direct mail automation • Loading and unloading equipment • Kiosks • Track and trace

## CONTACT US

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## PUBLISHING SCHEDULE

**LAUNCH ISSUE: MAY 2022\*\***

### SPECIAL FEATURES:

- Robotics
- Warehousing
- Order picking
- Packaging

**PLUS:**  
Interviews with leading e-tailers; Amazon Air Hub special report

\*\*Extensive distribution during

PACKAGE FULFILLMENT,  
LOGISTICS & DELIVERY  
EXPO NORTH AMERICA

July 13 & 14, 2022  
Cincinnati, Ohio

## ADVERTISING RATES

Full page .....	US\$7,500
Inside front cover .....	US\$8,660
Inside back cover .....	US\$8,250
Outside back cover .....	US\$9,000
Half page .....	US\$4,900

## ADVERTISER GUIDELINES

**Format: Adobe PDF**

Advert type	Millimeters	Inches
Full page (trim size).....	215mm (w) x 275mm (h).....	8.4646in (w) x 10.8268in (h)
Half page (horizontal).....	183mm (w) x 115mm (h).....	7.2047in (w) x 4.5276in (h)
Half page (vertical).....	90mm (w) x 250mm (h).....	3.5433in (w) x 9.8425in (h)

Resolution: PDF files should be created at a resolution of 300dpi using CMYK color space

NOTE: When supplying a full-page advert, please add 3mm (0.118in) of bleed on all sides of the artwork

## PRODUCTS & SERVICES

As part of our open-door editorial policy, advertisers may be able to take advantage of technical editorial opportunities, depending on availability. This dedicated section within every edition of the **Package Fulfillment, Logistics & Delivery North America Technology Showcase** features product launches, updates, technical development articles and case studies, and, in some

instances, supplier interviews. This well-proven format provides the best combination of corporate sales message, technical information and reader response.



Advertisers may be able to take advantage of technical editorial opportunities, depending on availability



**Full-page advertisers:**  
Option to supply up to 1,000 words for a white paper or case study

**Half-page advertisers:**  
Option to supply up to 500 words for a white paper or case study