Professional Motorsport World (PMW) is the international magazine designed specifically for people at the cutting edge of race car and automotive development. It is sent to an international circulation of over 10,000 key decision makers at Race Teams, Motorsport OEM’s and their supplier network. There are also an additional 15,000 readers from our online version. PMW comprises interviews and feature articles covering the full spectrum of motorsport technology, issues, and strategies. It also highlights the latest products and services available to the industry, from advanced engine technologies, chassis development, test systems and services, to composite technologies, performance materials, and components.

**THE MAGAZINE**

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**PUBLISHING SCHEDULE**

- ISSUE 1 – March 2020 (English and German Language issues)
- ISSUE 2 – September 2020 - PMW Expo preview special edition (English and German Language issues)

**ADVERTISING RATES**

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<th>Number of Insertions (£ Sterling)</th>
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<th>Half Page</th>
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**EDITORIAL OPPORTUNITIES**

Professional Motorsport World invites selected advertisers to maximize their commercial representation within the publication in one of two ways:

1. **PRODUCTS AND SERVICES PROFILES**
   Allocated to selected full-page advertisers, Products and Services Profiles enable an organization to announce new technologies or developments in a one- or two-page illustrated article (space is limited and articles are allocated on a first-come, first-served basis), presented in a comprehensive Products and Services section within the publication.

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The PMW magazine is online and with each issue now reaching even more key motorsport professionals. Additionally, www.pmw-magazine.com features:

- News on the latest motorsport and automotive developments
- Web exclusive articles, features, image galleries, and opinion
- A substantial magazine archive in digital format
- Supplier Spotlight – a directory of leading suppliers covering all aspects of the professional motorsport industry

**ANNUAL DIGITAL RATES**

- Head-of-page lead banner .......................................................... £10,075
- Base-of-page lead banner ......................................................... £8,575
- Junior banner (left- or right-hand column) (limited to five suppliers) ......................................................... £6,575
- Industry Directory .................................................................. £1,125

**CONTACT US**

**ADVERTISING**

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Mobile +447598672679  
www.ukimediaevents.com

“TMG works with Professional Motorsport World in order to communicate directly with the motorsport community, particularly regarding our third-party services and customer motorsport projects. The main attraction is to reach an audience who are genuinely involved in the industry as ultimately the purpose is to generate additional business. Professional Motorsport World achieves this very well.”

Toyota Motorsport GmbH

“McLaren Applied Technologies have found PMW Magazine to be a suitable platform to promote us exhibiting at the PMW Expo in Cologne. It is an ideal vessel to promote our products, the targeted circulation of the magazine helps prospective customers to be aware of our products before the exhibition”

www.pmw-magazine.com