2019 MEDIA DATA
Professional Motorsport World (PMW) is the international magazine designed specifically for people at the cutting edge of race car and automotive development. It is sent to an international circulation of over 10,000 key decision makers at Race Teams, Motorsport OEM’s and their supplier network. There are also an additional 15,000 readers from our online version. PMW comprises interviews and feature articles covering the full spectrum of motorsport technology, issues, and strategies. It also highlights the latest products and services available to the industry, from advanced engine technologies, chassis development, test systems and services, to composite technologies, performance materials, and components.

PROFESSIONAL MOTORSPORT WORLD IS THE DEFINITIVE PUBLICATION FOR THOSE IN THE BUSINESS OF GOING MOTOR RACING!

THE MAGAZINE

Professional Motorsport World (PMW) is the international magazine designed specifically for people at the cutting edge of race car and automotive development. It is sent to an international circulation of over 10,000 key decision makers at Race Teams, Motorsport OEM’s and their supplier network. There are also an additional 15,000 readers from our online version. PMW comprises interviews and feature articles covering the full spectrum of motorsport technology, issues, and strategies. It also highlights the latest products and services available to the industry, from advanced engine technologies, chassis development, test systems and services, to composite technologies, performance materials, and components.

PUBLISHING SCHEDULE

ISSUE 1 – March 2019
ISSUE 2 – September 2019 (PMW Expo preview special edition)

ADVERTISING RATES

<table>
<thead>
<tr>
<th>Number of Insertions (£ Sterling)</th>
<th>Full Page</th>
<th>Half Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>£4,350</td>
<td>£3,350</td>
</tr>
<tr>
<td>2 (per insertion)</td>
<td>£4,150</td>
<td>£3,050</td>
</tr>
<tr>
<td>3 (per insertion)</td>
<td>£3,950</td>
<td>£2,850</td>
</tr>
<tr>
<td>4 (per insertion)</td>
<td>£3,750</td>
<td>£2,550</td>
</tr>
</tbody>
</table>

APP BANNER

Cost per issue, 1 side: £4,575
Cost per issue, 2 sides: £5,875

SPONSORSHIP OF THE CARRIER SHEET

Cost per issue, 1 side: £4,575
Cost per issue, 2 sides: £5,875

DIGITAL MAGAZINE

The PMW magazine is online and with each issue now reaching even more key motorsport professionals. Additionally, www.pmw-magazine.com features:

- News on the latest motorsport and automotive developments
- Web exclusive articles, features, image galleries, and opinion
- A substantial magazine archive in digital format
- Supplier Spotlight – a directory of leading suppliers covering all aspects of the professional motorsport industry

ANNUAL DIGITAL RATES

- Head-of-page lead banner ..................................................... £10,075
- Base-of-page lead banner ....................................................... £8,575
- Junior banner (left- or right-hand column) ............................... £6,575
  (limited to five suppliers)
- Industry Directory .................................................................... £1,125
  (exclusive to magazine advertisers and Expo exhibitors)

CONTACT US

- **ADVERTISING**
  Abboaker Tayub
  Sales Director, PMW Magazine
  Abboaker.Tayub@ukimediaevents.com
  Tel: +44 1306 743744 ext: 2231
  Mobile +447598672679
  www.ukimediaevents.com

- **Hollie Collins**
  Publication Manager, PMW Magazine
  hollie.collins@ukimediaevents.com
  Tel: +44 1306 743744
  www.ukimediaevents.com

“McLaren Applied Technologies have found PMW Magazine to be a suitable platform to promote us exhibiting at the PMW Expo in Cologne. It is an ideal vessel to promote our products, the targeted circulation of the magazine helps prospective customers to be aware of our products before the exhibition.”

McLaren Applied Technologies

“TMG works with Professional Motorsport World in order to communicate directly with the motorsport community, particularly regarding our third-party services and customer motorsport projects. The main attraction is to reach an audience who are genuinely involved in the industry as ultimately the purpose is to generate additional business. Professional Motorsport World achieves this very well.”

Toyota Motorsport GmbH