Stay abreast of all the latest innovations and developments to keep your business one step ahead, through the pages of PPTI magazine. Here is a selection of some market values and forecasts from many areas that make up the vibrant parcel and postal technology industry:

- **72% of postal operators noticed an increase in parcel volumes in 2022**
  
  Source: Escher Future of Posts 2022

- **Global parcel volumes are expected to reach 266 billion in 2026**
  
  Source: Statista Parcel Shipping Volume Worldwide 2013-2026

- **The global courier and delivery services market was worth US$440.5bn in 2022**
  
  Source: IBISWorld Global Courier & Delivery Services industry report

- **Global parcel volumes are expected to reach 266 billion in 2026**
  
  Source: Statista Parcel Shipping Volume Worldwide 2013-2026

- **The global courier, express and parcel (CEP) market will witness a CAGR of 10% between 2018 and 2027**
  

- **52% of European shoppers choose to purchase from one online store over another if the environmental impact of its delivery is lower**
  
  Source: Sendcloud E-commerce Delivery Compass 2021/2022

- **By 2025, e-commerce will account for 23.6% of global retail sales, up from 20.3% in 2022**
  
  Source: Shopify Global Ecommerce Sales Growth Report for 2020-2025

- **83% of posts believe e-commerce will have the biggest impact on the industry in the next five years**
  
  Source: Escher Future of Posts 2022
CIRCULATION AND READERSHIP

Parcel and Postal Technology International is the world’s leading magazine in the postal technology sector. It is distributed to 135+ countries and reaches approximately 21,000 key decision makers through its print and online issues. The publication covers all the latest developments, trends and challenges in the industry, including new investments in sorting hubs, delivery vehicles and digital platforms. The publication also covers new revenue-generation solutions and future growth opportunities for the industry. Parcel and Postal Technology International is globally acknowledged as the most readable and best-designed publication in the sector, offering analyses of the biggest trends and issues in the postal industry.

Advertisers benefit from exposure to the most senior decision makers and decision influencers in the postal, parcel and logistics sector in 135+ countries. They include:

- Postmasters general
- Managing directors/CEOs
- Senior global procurement managers
- Heads of distribution
- Managers of transportation
- Freight forwarders
- Sales directors
- Senior advisors

Most issues also benefit from additional distribution at major industry exhibitions and conferences around the world, including:

PARCEL+POST EXPO 2023,
OCTOBER 24, 25, 26, AMSTERDAM,
THE NETHERLANDS

*Advertisers may be able to take advantage of technical editorial opportunities, depending on availability.*
MARCH 2023
• Automation
• Cross-border e-commerce
• Reverse logistics

JUNE 2023
• Robotics
• Handheld products
• Route optimization
• Business diversification

SEPTEMBER 2023
• Parcel+Post Expo show issue

DECEMBER 2023
• Last-mile delivery special issue
• Lockers/PUDO
• Delivery vehicles

Including the winners of the Parcel and Postal Technology International Awards!

MAGAZINE ADVERTISING RATES

Full page ............................................. £6,300
Half page ........................................... £4,500
Outside back ..................................... £8,600
Inside front ...................................... £7,850
Inside back ..................................... £7,250

Series discounts:
2 issues ................................................. 5%
3 issues ................................................. 7.5%
4 issues ................................................. 10%

MAGAZINE ADVERTISING DIMENSIONS

Media: Advertising and editorial material should be supplied in an electronic format
Full page (trim size): 215mm (width) x 275mm (height)
Safe text area: 200mm (width) x 260mm (height)
Half page: 183mm (width) x 115mm (height)
Half page vertical: 90mm (width) x 250mm (height)

Full details available at:
www.ukimediaevents.com/guidelines

www.ParcelandPostalTechnologyInternational.com delivers the latest daily, real-time postal and parcel industry news, while also hosting the very latest issue of Parcel and Postal Technology International – online readers receive the digital issue at least two weeks before the print version is circulated. The digital version features interactive advertisements and articles that link straight through to advertisers’ featured websites. The digital issue also allows several thousand more key decision makers, engineers, designers and planners to view the industry’s leading publication.

An exclusive Apple or Android app (Parcel and Postal Technology International) is also available to download, featuring the latest news, current issue and back issue catalogue, optimized for mobile or tablet viewing. The app automatically updates to show new issues as they are published.

Content from www.ParcelandPostalTechnologyInternational.com is distributed via a weekly e-newsletter sent to over 25,000 industry professionals. With mission-critical news compiled by our team of specialized reporters, our stories are exclusive to the website and are uploaded in real time, with independent features, videos and opinion adding further appeal.

CONTACT US:
For further information, please contact: Helena Hunt, Email: helena.hunt@ukimediaevents.com. Parcel and Postal Technology International: Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK. Tel: +44 1306 743744