2019
Media Schedule
and Advertising Rates
Here is a selection of some market values and forecasts from many areas that make up the vibrant parcel and postal technology industry:

**China is the world leader in parcel volume, increasing from 21 billion parcels in 2015 to 40.1 billion parcels in 2017, equivalent of 53% of packages globally**

Pitney Bowes Parcel Shipping Index

**The Global Parcel Delivery Market Insight 2018 report revealed that the global parcels market was almost US$350bn in 2017, up from just over US$310bn in 2016**

Apex Insight

**Global shipping volume in the world’s 13 largest markets is set to surpass 100 billion parcels in 2020**

Pitney Bowes Parcel Shipping Index

**Market growth will give rise to new delivery models like crowd-shipping, on-demand delivery services, evening and weekend delivery and drones**

Apex Insight

**China will overtake the USA to become the largest parcel delivery market by value by 2019**

Apex Insight

**International Post Corporation’s (IPC) Global Postal Industry Report indicates that the delivery industry experienced 2.1% revenue growth in 2017**

**The parcel sortation systems market is expected to reach US$2bn by 2023, at a CAGR of 9.3% between 2018 and 2023**

Markets and Markets

**Global e-commerce will be worth €1.8tn in 2021**

Euromonitor International

**Global e-commerce will be worth €1.8tn in 2021**

Euromonitor International
Parcel and Postal Technology International is the world’s leading magazine in the postal technology sector. It is distributed to 135+ countries and reaches approximately 21,000 key decision makers through both its print and online issues. The publication covers all the latest developments, trends and challenges in the industry including new investments in sorting hubs, delivery vehicles and digital platforms. The publication also covers new revenue generation solutions and future growth opportunities for the industry. Parcel and Postal Technology International is globally acknowledged as the most readable and best-designed publication in the sector, offering analyses on the biggest trends and issues present in the postal industry.

Advertisers benefit from exposure to the most senior decision makers and decision influencers in the postal, parcel and logistics sector in 208 countries. They include:

- Postmaster generals
- Managing directors/CEOs
- Senior global procurement managers
- Heads of distribution
- Managers of transportation
- Freight forwarders
- Sales directors
- Senior advisors

Most issues also benefit from additional distribution at major industry exhibitions and conferences around the world, including:

- PARCEL+POST-EXPO
- Post & Parcel Europe
- ProMat
- Shoptalk
- Other industry-based events.

www.parcelandpostaltechnologyinternational.com hosts a fully interactive version of Parcel and Postal Technology International magazine.

www.parcelandpostaltechnologyinternational.com is not only the place to get the latest daily, real-time postal and parcel industry news, but also the only portal where you can read the very latest issue of Parcel and Postal Technology International. And online readers will receive the issue at least two weeks before the paper version is circulated.

The digital magazine is an exact copy of the established and widely read printed version of Parcel and Postal Technology International and features interactive advertisements and articles that link straight through to advertiser’s featured websites.

The digital issue will also allow several thousand more key decision makers, engineers, designers and planners to view the industry’s leading publication.

With mission critical news compiled by our team of reporters, our stories are exclusive to www.parcelandpostaltechnologyinternational.com and are uploaded in ‘real time’ as and when the stories unfold.

Furthermore, since the new website was launched in June 2018, traffic has increased compared with 2017 figures, with September 2018 alone experiencing a 22% increase in traffic compared with September 2017.
Publication schedule 2019

MARCH 2019
- Robotics and automation in the sorting center
- Business diversification
- Handling peak demands
- Reverse logistics

JUNE 2019
- Cross-border e-commerce
- Handheld devices
- Retail
- Warehouse management, including pick and pack and software platforms

SEPTEMBER 2019
- PARCEL+POST-EXPO 2019 preview
- Route optimization
- B2B e-commerce

DECEMBER 2019
- Delivery vehicles
- Lockers and PUDO – how to fully utilize your network
- Last mile technologies
- Software

Including the winners of the Parcel and Postal Technology International Awards!
Magazine Advertising Rates

**MAGAZINE ADVERTISING RATES**

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<th>Format</th>
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<td>Full page</td>
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Series discounts:
- 2 issues: 5%
- 3 issues: 7.5%
- 4 issues: 10%

Magazine carrier sheet sponsorship:
- 1 issue: £4,900
- 2 issues: £6,400

[Full details available at: www.ukimediaevents.com/guidelines](http://www.ukimediaevents.com/guidelines)

**BANNER ADVERTISING RATES**

- **Hosted for a 12 month period**
  - Head of page banner £11,850
  - Base of page banner £10,050
  - Lead junior banner £8,600
  - Junior banner £7,750

  (Rates for magazine advertisers only)

**Supplier Spotlight Entry**

**Includes:**
- 300-500 word company profile
- Company logo
- Relevant illustrations
- Contact details
- Click-through to your own website
- Coverage on the Supplier Directory page for a whole year

**Rate:** £1,300 for 12 months for regular magazine advertisers

*(normal rate £4,800) Subject to editor’s decision*

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