A bright future for the industry

Here is a selection of some market values and forecasts from many areas that make up the vibrant parcel and postal technology industry:

- The same-day delivery market will account for US$200bn in US online sales by 2025 (BI Intelligence, The Crowdsourced Delivery Report 2017)
- The global postal industry registered year-on-year revenue growth of 4.3% in 2018 (IPC)
- China is the largest parcel locker market with over half the global total of both parcel shop and locker locations (Apex Insight)
- The number of parcels delivered in the world’s 13 major markets is expected to reach 200 billion by 2025 (Pitney Bowes)
- In 2019, retail e-commerce sales worldwide amounted to US$3.53 trillion and e-retail revenues are projected to grow to US$6.54 trillion US dollars in 2022 (Statista)
- The CEP market is expected to increase at a CAGR of 5.78% between 2016 and 2020 to reach US$343bn (Accenture)
- China will overtake the US to become the largest parcel delivery market by value by 2021 (Apex Insight)
- The global parcel and postal automation systems market is expected to grow at a CAGR of 6.8% from 2018 to reach US$4.5bn by 2025 (Research and Markets)
- Amazon is expected to deliver 50% of all US packages by 2020 (Accenture)
Parcel and Postal Technology International is the world’s leading magazine in the postal technology sector. It is distributed to 135+ countries and reaches approximately 21,000 key decision makers through both its print and online issues. The publication covers all the latest developments, trends and challenges in the industry including new investments in sorting hubs, delivery vehicles and digital platforms. The publication also covers new revenue generation solutions and future growth opportunities for the industry. Parcel and Postal Technology International is globally acknowledged as the most readable and best-designed publication in the sector, offering analyses on the biggest trends and issues present in the postal industry.

Advertisers benefit from exposure to the most senior decision makers and decision influencers in the postal, parcel and logistics sector in 135+ countries. They include:

- Postmaster generals
- Managing directors/CEOs
- Senior global procurement managers
- Heads of distribution
- Managers of transportation
- Freight forwarders
- Sales directors
- Senior advisors

Most issues also benefit from additional distribution at major industry exhibitions and conferences around the world, including:

Parcel+Post Expo, LogiMAT 2020, Post & Parcel APAC, Post & Parcel Europe, Metapack TDC Global, Metapack TDC US, plus other industry-based events.

Parcel and Postal Technology International Online

www.parcelandpostaltechnologyinternational.com

www.parcelandpostaltechnologyinternational.com hosts a fully interactive version of Parcel and Postal Technology International magazine. The digital issue will also allow several thousand more key decision makers, engineers, designers and planners to view the industry’s leading publication.

With mission-critical news compiled by our team of reporters, our stories are exclusive to www.parcelandpostaltechnologyinternational.com and are uploaded in ‘real time’ as and when the stories unfold.

The website has also experienced significant growth since a new version was launched in June 2018. Year-on-year page views from 2018 to 2019, for example, have increased by 22%.
## Publication Schedule 2020

### March 2020
1. Automation in the sorting center
2. Direct mail
3. Reflecting on peak season

### June 2020
2. Robotics in the warehouse
3. Customer experience and digital solutions
4. Handheld devices

### September 2020
3. PARCEL+POST EXPO 2020 preview
4. Route optimization
5. Machine learning and artificial intelligence

### December 2020
4. Last mile automation
5. Lockers and PUDOs
6. Delivery vehicles

Including the winners of the **Parcel and Postal Technology International Awards!**

**Receive the latest issue weeks before the hard copy is available**

Includes the latest news & Free Magazine archive

www.ParcelandPostalTechnologyInternational.com
Magazine advertising rates

MAGAZINE ADVERTISING RATES

Full page ........................................ £5,600
Half page ....................................... £4,000
Double-page spread ........................ £9,000
Outside back ................................... £7,700
Inside front ..................................... £7,000
Inside back ...................................... £6,500

Series discounts:
2 issues ........................................... 5%
3 issues .......................................... 7.5%
4 issues .......................................... 10%

BANNER ADVERTISING RATES

Hosted for a 12-month period
Head of page banner £11,850
Base of page banner £10,050
Lead junior banner £8,600
Junior banner £7,750

(Rates for magazine advertisers only)

MAGAZINE ADVERTISING DIMENSIONS

QUARTERLY ISSUES

Media: Advertising and editorial material should be supplied in an electronic format
Full page (trim size): 215mm (width) x 275mm (height)
Safe text area: 200mm (width) x 260mm (height)
Half page: 183mm (width) x 115mm (height)
Half page vertical: 90mm (width) x 250mm (height)

Full details available at: www.ukimediaevents.com/guidelines

CONTACT US: For further information, please contact:
Helena Hunt, Email: helena.hunt@ukimediaevents.com
Parcel and Postal Technology International: Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK. Tel: +44(0) 1306 743744
OFFICIAL SHOWGUIDE
AND CATALOG

The Parcel+Post Expo showguide contains all the information visitors to Parcel+Post Expo need to explore the exhibition and its conference sessions. It includes must-attend presentations in the conference and highlights key exhibitors not-to-be-missed.

It is THE reference guide for all visitors to the event. The show attracts more than 3,500 attendees from 100 different countries.

We will be accepting advertising in the showguide, which can help you create further awareness during the show itself alongside the show information and company listings.

ADVERTISING RATES

<table>
<thead>
<tr>
<th>Service</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>£1,950</td>
</tr>
<tr>
<td>Material specifications on application</td>
<td></td>
</tr>
</tbody>
</table>