BOOMING TIMES FOR THE INDUSTRY

Here is a selection of market values and forecasts from various areas that make up the vibrant passenger terminal industry.

54.5% of passengers use technology to check in, via a website, their cell phone, kiosks or automatic check-in. (Source: SITA 2025: Air Travel for a Digital Age report)

44% of passengers use automated gates or kiosks for passport control. (Source: SITA 2025: Air Travel for a Digital Age report)

The number of checked bags each year is forecast to be close to 6.5 billion by 2030. (Source: Research and Markets)

The global airport baggage handling system market is projected to reach US$14,509.9m by 2025. (Source: Allied Market Research)

The number of trips per person is forecast to increase by 4-8% per year over the next 20 years for many emerging countries, but could be as high as 10-11% per year in the case of China and India. (Source: IATA/Tourism Economics Air Passenger Forecasts, April 2019)

The number of biometric touchpoints at airports will increase by 27% CAGR between 2019 and 2022. (Source: Biometric Update)

The global market for curb-to-gate biometric airport automation will generate US$1.3bn in revenue between 2018 and 2022. (Source: Acuity Market Research)

The Indian aviation industry is anticipated to become the third largest aviation market by 2025. (Source: IATA)

77% of airports currently invest in biometric programs. (Source: SITA)

85% of airlines are using artificial intelligence for virtual agents and chatbots. (Source: SITA 2025: Air Travel for a Digital Age report)

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Published by the organizers of Passenger Terminal EXPO, Passenger Terminal World has been the world's leading magazine in the field of airport terminals for more than 25 years.

The publication covers the latest developments in the industry, including new airport terminals, security screening and baggage handling equipment, revenue generation and passenger experience improvements.

Passenger Terminal World is globally acknowledged as the most readable and best-designed publication in the industry, offering opinions and analyses on the biggest trends and issues present in the airport terminal industry.

Advertisers benefit from exposure to the most senior decision makers and decision influencers in airports, airlines and transportation authorities in 151 countries. They include:

- Managing directors/CEOs of airport authorities
- Senior airline management
- Airport operations managers
- Departments of transportation
- Architects and interior designers
- Concessions directors
- Commercial managers
- Purchasing department directors
- Heads of department

www.passengerterminaltoday.com hosts a fully interactive version of Passenger Terminal World magazine

www.passengerterminaltoday.com is not only the place to get the latest daily, real-time passenger terminal news, but also the only portal where you can read the very latest issue of Passenger Terminal World. And online readers will receive the issue at least two weeks before the paper version is circulated.

The digital magazine is an exact copy of the established and widely read printed version of Passenger Terminal World. It features interactive advertisements and articles that link straight through to advertisers’ featured websites.

The digital issue will also allow several thousand more key decision makers, engineers, designers and planners to view the industry’s leading publication. www.passengerterminaltoday.com has proved to be enormously popular, and we continue to distribute our weekly e-newsletter to more than 24,000 industry professionals.

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MARCH 2020
EXPO ISSUE

Bonus distribution at Passenger Terminal EXPO 2020 in Paris, and Airport Show in Dubai

• Passenger Terminal EXPO 2020: with exclusive exhibitor product launches
• Airport management
• Architecture & design
• Revenue generation
• Parking

JUNE 2020

• US airports focus
• Surface access
• Seating
• Baggage handling
• Self-service
• APMs/PRTs
• Passenger Terminal EXPO 2020 follow-up

SEPTEMBER 2020

Bonus distribution at ACI NA Annual Conference & Exhibition, Grand Rapids, Michigan

• Construction & engineering
• Security
• Access/border control
• Passenger boarding bridges
• Display systems
• Sustainability/green airports

JANUARY 2021
EXPO 2021 PREVIEW ISSUE

Bonus distribution at Passenger Terminal EXPO 2021

• Passenger Terminal EXPO 2021 preview: with exclusive exhibitor interviews
• Retail/food & beverage
• Information technology
• Biometrics
• Artificial intelligence

ANNUAL SHOWCASE
PASSENGER TERMINAL WORLD SHOWCASE 2021

Published October 2020

• Interviews with the industry’s leading experts
• Roundup of construction projects around the world
• The latest product developments from suppliers to the world’s airports
• The Annual Showcase will be available at all major airport shows throughout 2021, including Passenger Terminal EXPO
ADVERTISING RATES

MAGAZINE ADVERTISING RATES*

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*SPECIAL POSITIONS AVAILABLE:
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MAGAZINE ADVERTISING DIMENSIONS

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