BOOMING TIMES FOR THE INDUSTRY

Here is a selection of market values and forecasts from various areas that make up the vibrant passenger terminal industry.

- **54.5%** of passengers use technology to check in, via a website, their cell phone, kiosks or automatic check-in. (Source: SITA 2025: Air Travel for a Digital Age report)

- **44%** of passengers use automated gates or kiosks for passport control. (Source: SITA 2025: Air Travel for a Digital Age report)

- **85%** of airlines are using artificial intelligence for virtual agents and chatbots. (Source: SITA 2025: Air Travel for a Digital Age report)

- **77%** of airports currently invest in biometric programs. (Source: SITA)

- **4-8% per year** over the next 20 years for many emerging countries, but could be as high as 10-11% per year in the case of China and India. (Source: IATA/Tourism Economics Air Passenger Forecasts, April 2019)

- **5.4 billion** checked bags each year is forecast to be close by 2030. (Source: Research and Markets)

- **US$14,509.9m** by 2025. (Source: Allied Market Research)

- **US$1.3bn** in revenue between 2018 and 2022. (Source: Acuity Market Research)

- **27%** CAGR between 2019 and 2022. (Source: Biometric Update)

- The global market for curb-to-gate biometric airport automation will generate.

- **The Indian aviation industry is anticipated to become the third largest aviation market by 2025**. (Source: IATA)

- **News, views, jobs and exclusive features...online now!**

www.PassengerTerminalToday.com
Published by the organizers of Passenger Terminal EXPO, Passenger Terminal World has been the world’s leading magazine in the field of airport terminals for more than 25 years. The publication covers the latest developments in the industry, including new airport terminals, security screening and baggage handling equipment, revenue generation and passenger experience improvements. Passenger Terminal World is globally acknowledged as the most readable and best-designed publication in the industry, offering opinions and analyses on the biggest trends and issues present in the airport terminal industry. Advertisers benefit from exposure to the most senior decision makers and decision influencers in airports, airlines and transportation authorities in 151 countries. They include:

- Managing directors/CEOs of airport authorities
- Senior airline management
- Airport operations managers
- Departments of transportation
- Architects and interior designers
- Concessions directors
- Commercial managers
- Purchasing department directors
- Heads of department

www.passengerterminaltoday.com hosts a fully interactive version of Passenger Terminal World magazine. The digital issue will also allow several thousand more key decision makers, engineers, designers and planners to view the industry’s leading publication. www.passengerterminaltoday.com has proved to be enormously popular, and we continue to distribute our weekly e-newsletter to more than 24,000 industry professionals.

With mission-critical news compiled by our team of worldwide freelance reporters, our stories are exclusive to www.passengerterminaltoday.com and are uploaded in real time, as and when the stories unfold.
MARCH 2020
EXPO ISSUE
Bonus distribution at Passenger Terminal EXPO 2020 in Paris, and Airport Show in Dubai
• Passenger Terminal EXPO 2020: with exclusive exhibitor product launches
• Airport management
• Architecture & design
• Revenue generation
• Parking

JUNE 2020
• US airports focus
• Surface access
• Seating
• Baggage handling
• Self-service
• APMs/PRTs

SEPTEMBER 2020
Bonus distribution at ACI NA Annual Conference & Exhibition, Grand Rapids, Michigan
• Construction & engineering
• Security
• Access/border control
• Passenger boarding bridges
• Display systems
• Sustainability/green airports
• Passenger Terminal EXPO 2020 follow-up

JANUARY 2021
EXPO 2021 PREVIEW ISSUE
Bonus distribution at Passenger Terminal EXPO 2021
• Passenger Terminal EXPO 2021 preview: with exclusive exhibitor interviews
• Retail/food & beverage
• Information technology
• Biometrics
• Artificial intelligence

ANNUAL SHOWCASE
PASSENGER TERMINAL WORLD SHOWCASE 2021
Published October 2020
• Interviews with the industry’s leading experts
• Roundup of construction projects around the world
• The latest product developments from suppliers to the world’s airports
• The Annual Showcase will be available at all major airport shows throughout 2021, including Passenger Terminal EXPO

“Passenger Terminal World is among the selected publications we consider valuable in terms of reaching the established airport industry and its decision makers.”
Peter Elmvang, director of marketing and communications, Crisplant
ADVERTISING RATES

MAGAZINE ADVERTISING RATES*

<table>
<thead>
<tr>
<th>NUMBER OF INSERTIONS</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>£7,800</td>
<td>£3,750</td>
</tr>
<tr>
<td>2</td>
<td>£7,400</td>
<td>£3,550</td>
</tr>
<tr>
<td>3</td>
<td>£7,000</td>
<td>£3,350</td>
</tr>
<tr>
<td>4</td>
<td>£6,650</td>
<td>£3,200</td>
</tr>
</tbody>
</table>

*SPECIAL POSITIONS AVAILABLE:
Inside front cover • Inside back cover • Outside back cover – rates available upon request

All advertisers will receive a three-month free-of-charge Supplier Spotlight profile on our online directory: www.passengerterminaltoday.com/supplier-spotlight

MAGAZINE ADVERTISING DIMENSIONS

<table>
<thead>
<tr>
<th>ADVERT TYPE</th>
<th>MILLIMETERS</th>
<th>INCHES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (trim size)</td>
<td>215mm (w) x 275mm (h)</td>
<td>8.4646in (w) x 10.8268in (h)</td>
</tr>
<tr>
<td>Full page (trim size)</td>
<td>430mm (w) x 275mm (h)</td>
<td>16.9291in (w) x 10.8268in (h)</td>
</tr>
<tr>
<td>Half page (horizontal)</td>
<td>183mm (w) x 115mm (h)</td>
<td>7.2047in (w) x 4.5276in (h)</td>
</tr>
<tr>
<td>Half page (vertical)</td>
<td>90mm (w) x 250mm (h)</td>
<td>3.5433in (w) x 9.8425in (h)</td>
</tr>
</tbody>
</table>

ANNUAL SHOWCASE

<table>
<thead>
<tr>
<th>ADVERT TYPE</th>
<th>MILLIMETERS</th>
<th>INCHES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (trim size)</td>
<td>230mm (w) x 300mm (h)</td>
<td>9.0551in (w) x 11.8110in (h)</td>
</tr>
<tr>
<td>Full page (trim size)</td>
<td>460mm (w) x 300mm (h)</td>
<td>18.1102in (w) x 11.8110in (h)</td>
</tr>
<tr>
<td>Half page (horizontal)</td>
<td>200mm (w) x 132mm (h)</td>
<td>7.8740in (w) x 5.1969in (h)</td>
</tr>
<tr>
<td>Half page (vertical)</td>
<td>100mm (w) x 270mm (h)</td>
<td>3.9370in (w) x 10.6299in (h)</td>
</tr>
</tbody>
</table>

NOTE: When supplying a full-page or double-page spread advert, please add 3mm (0.1181 inches) of bleed on all sides of the artwork.

MEDIA: Adobe Acrobat PDF is the best format to use when supplying your advert. PDF files should be created at a resolution of 300dpi using CMYK color space.

Full details available at: www.ukimediaevents.com/guidelines/passenger-terminal.php

CONTACT US
For further information, please contact:
David Binge, david.binge@ukimediaevents.com or Damien de Roche, damien.deroche@ukimediaevents.com.
Passenger Terminal World, Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK • Tel: +44 (0)1306 743744 • Fax: +44 (0)1306 742525

www.PassengerTerminalToday.com
NEW DATES: JUNE 9, 10, 11, 2020
PARIS EXPO PORTE DE VERSAILLES, PARIS

The official showguide for

Passenger Terminal EXPO 2020

SHOWGUIDE

Make sure your company is in it!

JUNE 9, 10, 11, 2020
PARIS EXPO PORTE DE VERSAILLES, PARIS

To find out more about the advertising opportunities within this showguide, contact:
David Binge, UKi Media & Events, Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK.
Email: david.binge@ukimediaevents.com • Tel: +44 (0)1306 743744

Full-page advertisement
£1,950