MEDIA SCHEDULE & ADVERTISING RATES

www.AutomotiveTestingTechnologyInternational.com
Automotive Testing Technology International magazine is totally dedicated to the latest technologies and services within the world of automotive testing, evaluation and quality engineering.

Published four times a year, Automotive Testing Technology International magazine provides information for test and evaluation engineers, R&D managers, technical directors, heads of research and chief engineers. A balanced blend of in-depth case study articles, expert interviews and groundbreaking technology profiles covers areas from impact/crash testing and vehicle refinement to NVH and engine/emissions analysis. In fact, Automotive Testing Technology International magazine covers all aspects of automotive testing and evaluation.

DISTRIBUTION AND READERSHIP

Great lengths are taken to guarantee that copies of the publication are received and read by the most appropriate executives worldwide.

The total distribution of 14,548* hard copies plus 49,000 digital copies per edition are sent to named automotive test and evaluation engineers and related industry professionals in more than 70 countries worldwide.

*qualified and non-qualified circulation, December 2018 ABC statement

DIGITAL CONTENT

The digital version of Automotive Testing Technology International is hosted at www.AutomotiveTestingTechnologyInternational.com and features weekly industry news updates, blogs, recruitment advertisements, web-exclusive articles and a free-to-use archive of back issues.

The website also includes the opportunity for a small number of advertisers to secure one of the limited number of sponsorship banners for a 12-month period.

www.AutomotiveTestingTechnologyInternational.com also hosts the Supplier Spotlight Directory. This is a comprehensive listing of leading test and development industry suppliers, giving a 200- to 300-word company profile, logo, images and contact details for each company.

From the organizer of automotive testing expo

- Five shows spanning the globe •
- Almost 30,000 attendees every year! •

www.AutomotiveTestingTechnologyInternational.com
PUBLISHING SCHEDULE

March 2019
› Crash testing
› Engine and emissions testing
› Aerodynamics testing
› Active safety testing
› Automotive Testing Expo Europe 2019 preview

June 2019
› Automotive Testing Expo Europe 2019 review
› Durability testing
› Tire testing
› Autonomous vehicle testing
› Test facility design
› Motorsport

September 2019
› Automotive Testing Expo in Novi, Michigan 2019 preview
› Simulation
› Data acquisition
› Electric, hybrid and fuel cell vehicle testing
› Transmission testing

November 2019
› Automotive Testing Technology International Awards
› Proving grounds
› NVH
› Interiors testing
› Automotive Testing Expo India 2020 preview

2019 advertisement copy deadlines
March issue – February 2019
June issue – May 2019
September issue – August 2019
November issue – October 2019
Editorial copy deadline is six weeks prior to the advertisement deadline

2019 MAGAZINE ADVERTISING RATES

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2019 website rates (hosted for a 12-month period)

Head-of-page lead banner – 600x75px £11,000 GBP
Main menu banner – 900x90px £9,500 GBP
Large banner – 300x300px £8,000 GBP
Junior banner – 300x150px £6,750 GBP
Supplier Spotlight Directory £1,250 GBP

CONTACT DETAILS

Jason Sullivan, sales manager
jason.sullivan@ukimediaevents.com

Rob Knight, publication manager
rob.knight@ukimediaevents.com

Automotive Testing Technology International
UKi Media & Events, Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK
Tel: +44 1306 743744 Fax: +44 1306 742525
www.ukimediaevents.com