Automotive Testing Technology International magazine is totally dedicated to the latest technologies and services within the world of automotive testing, evaluation and quality engineering.

Published four times a year, Automotive Testing Technology International magazine provides information for test and evaluation engineers, R&D managers, technical directors, heads of research and chief engineers. A balanced blend of in-depth case study articles, expert interviews and groundbreaking technology profiles covers areas from impact/crash testing and vehicle refinement to NVH and engine/emissions analysis. In fact, Automotive Testing Technology International magazine covers all aspects of automotive testing and evaluation.

**DISTRIBUTION AND READERSHIP**

Great efforts are made to guarantee that copies of the publication are received and read by the most appropriate executives worldwide.

The total distribution of 14,072* hard copies plus 60,000 digital copies per edition are sent to named automotive test and evaluation engineers and related industry professionals in more than 70 countries worldwide.

*qualified and non-qualified circulation, December 2020 ABC statement

Published by UKI Media Events

**DIGITAL CONTENT**

An interactive, digital version of Automotive Testing Technology International is hosted at www.AutomotiveTestingTechnologyInternational.com, which also features weekly industry news, blogs, recruitment advertisements, web-exclusive articles and a free-to-use archive of back issues.

The website also includes the opportunity for a small number of advertisers to secure one of the limited number of sponsorship banners for a 12-month period.

www.AutomotiveTestingTechnologyInternational.com also hosts the Supplier Spotlight Directory. This is a comprehensive listing of leading test and development industry suppliers, giving a 200- to 300-word company profile, logo, images and contact details for each company.
PUBLISHING SCHEDULE

March Issue 2022
› SPECIAL FOCUS: Engine and battery testing
› Interiors
› Test rigs

June Issue 2022
› SPECIAL FOCUS: AV / ADAS
› Tire testing
› Motorsport
› Automotive Testing Expo Europe 2022 preview

September Issue 2022
› SPECIAL FOCUS: Simulation
› Data acquisition
› Hydrogen fuel cell testing
› Automotive Testing Expo, Novi, Michigan 2022 preview

November Issue 2022
› SPECIAL FOCUS: Proving grounds
› NVH
› EMC testing
› Automotive Testing Technology International Awards
› Automotive Testing Expo India 2023 preview

SHOWGUIDE SCHEDULE

Event
Automotive Testing Expo Europe 2022
Advertised: 19 April

Testing Expo China Automotive 2022
Editorial: 21 July
Advertisement: 28 July

Automotive Testing Expo, Novi, Michigan 2022
Advertisement: 2 September

2022 MAGAZINE ADVERTISING RATES

QUARTERLY EDITION

<table>
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<th>x2</th>
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From the organizer of

• Five shows spanning the globe •
• Almost 30,000 attendees every year!
# DIGITAL ADVERTISING

www.automotivetestingtechnologyinternational.com

## WEBSITE RATES

<table>
<thead>
<tr>
<th>Banner Unit</th>
<th>Size</th>
<th>Rate per month (minimum 3 months)</th>
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## WEEKLY NEWSLETTER BANNER RATES

The weeks leading news articles plus news round-up sent to an opt-in list of 67,000+ subscribers

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## EMAILERS

Giving industry suppliers the opportunity to deliver information on their latest projects directly to the inboxes of over 80,000 key industry professionals.

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For more than one emailer in a package please inquire

## CONTACT DETAILS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jason Sullivan</td>
<td>senior sales manager</td>
<td><a href="mailto:jason.sullivan@ukimediaevents.com">jason.sullivan@ukimediaevents.com</a></td>
</tr>
<tr>
<td>Rob Knight</td>
<td>sales manager</td>
<td><a href="mailto:rob.knight@ukimediaevents.com">rob.knight@ukimediaevents.com</a></td>
</tr>
</tbody>
</table>

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*Average monthly total page views: 21,778*

Source: Google Analytics, 2 Oct - 1 Nov, 2021

*Average monthly total unique visitors: 12,448*

Source: Google Analytics, 2 Oct - 1 Nov, 2021

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*Weekly newsletter banner: 640 x 120 pixels*

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*Weekly newsletter banner: 640 x 120 pixels*

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*Weekly newsletter banner: 640 x 120 pixels*