Virtual reality
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OCTOBER 22, 23, 24, 2019
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5 continents
3,000m altitude
45,000 unique tests
1,200,000km covered
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AUTOMOTIVE TESTING TECHNOLOGY INTERNATIONAL magazine is totally dedicated to the latest technologies and services within the world of automotive testing, evaluation and quality engineering.

Published four times a year, AUTOMOTIVE TESTING TECHNOLOGY INTERNATIONAL magazine provides information for test and evaluation engineers, R&D managers, technical directors, heads of research and chief engineers. A balanced blend of in-depth case study articles, expert interviews and groundbreaking technology profiles covers areas from impact/crash testing and vehicle refinement to NVH and engine/emissions analysis. In fact, AUTOMOTIVE TESTING TECHNOLOGY INTERNATIONAL magazine covers all aspects of automotive testing and evaluation.

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Great efforts are made to guarantee that copies of the publication are received and read by the most appropriate executives worldwide.

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*qualified and non-qualified circulation, December 2019 ABC statement

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PUBLISHING SCHEDULE

March Issue 2021
- Crash testing
- Engine and emissions testing
- Test facility design
- Active safety testing

June Issue 2021
- Durability testing
- Tire testing
- Aerodynamics testing
- Autonomous vehicle testing
- Motorsport
  » Automotive Testing Expo Europe 2021 preview

September Issue 2021
- Transmission testing
- Data acquisition
- Battery and Electric Vehicle Testing
- Hydrogen Fuel Cell Vehicle Testing
  » Automotive Testing Expo, Novi, Michigan 2021 preview

November Issue 2021
- Proving grounds
- NVH
- Simulation
- EMC Testing
- 3D Printing and Prototyping
- Interiors testing
  » Automotive Testing Technology International Awards
  » Automotive Testing Expo India 2022 preview

SHOWGUIDE SCHEDULE

Event
- Automotive Testing Expo Europe 2021
  Advertisement: 19 April
- Automotive Testing Expo, Novi, Michigan 2021
  Advertisement: 2 September
- Testing Expo China
  Automotive 2021
  Advertisement: 3 August

2021 MAGAZINE ADVERTISING RATES

QUARTERLY EDITION

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• Five shows spanning the globe •
• Almost 30,000 attendees every year! •

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WEEKLY NEWSLETTER RATES

The weeks leading news articles plus news round-up sent to an opt-in list of 70,000+ subscribers

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