Automotive Testing Technology International magazine is totally dedicated to the latest technologies and services within the world of automotive testing, evaluation and quality engineering. Published four times a year, Automotive Testing Technology International magazine provides information for test and evaluation engineers, R&D managers, technical directors, heads of research and chief engineers. A balanced blend of in-depth case study articles, expert interviews and groundbreaking technology profiles covers areas from impact/crash testing and vehicle refinement to NVH and engine/emissions analysis. In fact, Automotive Testing Technology International magazine covers all aspects of automotive testing and evaluation.

DISTRIBUTION AND READERSHIP
Great efforts are made to guarantee that copies of the publication are received and read by the most appropriate executives worldwide.

The total distribution of 15,142* hard copies plus 49,000 digital copies per edition are sent to named automotive test and evaluation engineers and related industry professionals in more than 70 countries worldwide.

*qualified and non-qualified circulation, December 2019 ABC statement

Published by UKi Media Events

DIGITAL CONTENT

The digital version of Automotive Testing Technology International is hosted at www.AutomotiveTestingTechnologyInternational.com and features weekly industry news updates, blogs, recruitment advertisements, web-exclusive articles and a free-to-use archive of back issues.

The website also includes the opportunity for a small number of advertisers to secure one of the limited number of sponsorship banners for a 12-month period.

www.AutomotiveTestingTechnologyInternational.com also hosts the Supplier Spotlight Directory. This is a comprehensive listing of leading test and development industry suppliers, giving a 200- to 300-word company profile, logo, images and contact details for each company.

www.AutomotiveTestingTechnologyInternational.com
PUBLISHING SCHEDULE

March Issue 2021
› Crash testing
› Engine and emissions testing
› Test facility design
› Active safety testing

Copy Deadline
› Editorial: 28 January
› Advertisement: 4 February

June Issue 2021
› Durability testing
› Tire testing
› Aerodynamics testing
› Autonomous vehicle testing
› Motorsport
› Automotive Testing Expo Europe 2021 preview

Copy Deadline
› Editorial: 8 April
› Advertisement: 15 April

September Issue 2021
› Transmission testing
› Data acquisition
› Battery and Electric Vehicle Testing
› Hydrogen Fuel Cell Vehicle Testing
› Automotive Testing Expo, Novi, Michigan 2021 preview

Copy Deadline
› Editorial: 5 August
› Advertisement: 12 August

November Issue 2021
› Proving grounds
› NVH
› Simulation
› EMC Testing
› 3D Printing and Prototyping
› Interiors testing
› Automotive Testing Technology International Awards
› Automotive Testing Expo India 2022 preview

Copy Deadline
› Editorial: 21 October
› Advertisement: 28 October

SHOWGUIDE SCHEDULE

Event
Automotive Testing Expo Europe 2021
Advertisement: 19 April

Automotive Testing Expo, Novi, Michigan 2021
Advertisement: 2 September

Testing Expo China
Automotive 2021
Advertisement: 3 August

AUTOMOTIVE TESTING EXPO SHOWGUIDE RATES

EUROPE, NORTH AMERICA, INDIA & KOREA
Full page (not cover) £1,800 GBP
Full page + interview £3,950 GBP

CHINA
2 x full pages + one-page editorial £3,150 GBP
2 x full pages + interview £3,950 GBP
2 x half pages £2,150 GBP

*Mandarin + Free English advertisement

2021 MAGAZINE ADVERTISING RATES

QUARTERLY EDITION
Ad sizes x1 x2 x3 x4
Double page spread £9,000 £8,700 £8,400 £8,100
Full page £5,250 £5,050 £4,900 £4,725
Half page £3,750 £3,650 £3,500 £3,350

From the organizer of
• Five shows spanning the globe •
• Almost 30,000 attendees every year! •
WEBSITE RATES

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<th>Banner Type</th>
<th>Price</th>
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<tr>
<td>Head-of-page banner – 600x75px</td>
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<tr>
<td>Main menu banner – 900x90px</td>
<td>£1,000 per month (minimum 3 months)</td>
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<td>Large banner – 300x300px</td>
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<td>Junior banner – 300x150px</td>
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<td>Side columns (wallpaper)</td>
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WEEKLY NEWSLETTER RATES

The weeks leading news articles plus news round-up sent to an opt-in list of 70,000+ subscribers

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