Automotive Testing Technology International magazine is totally dedicated to the latest technologies and services within the world of automotive testing, evaluation and quality engineering.

Published four times a year, Automotive Testing Technology International magazine provides information for test and evaluation engineers, R&D managers, technical directors, heads of research and chief engineers. A balanced blend of in-depth case study articles, expert interviews and groundbreaking technology profiles covers areas from impact/crash testing and vehicle refinement to NVH and engine/emissions analysis. In fact, Automotive Testing Technology International magazine covers all aspects of automotive testing and evaluation.

DISTRIBUTION AND READERSHIP

Great efforts are made to guarantee that copies of the publication are received and read by the most appropriate executives worldwide.

The total distribution of 13,971* hard copies plus 41,000 digital copies per edition are sent to named automotive test and evaluation engineers and related industry professionals in more than 70 countries worldwide.

*qualified and non-qualified circulation, January 2024 ABC statement

Published by UKi Media Events

DIGITAL CONTENT

An interactive, digital version of Automotive Testing Technology International is hosted at www.AutomotiveTestingTechnologyInternational.com, which also features weekly industry news, blogs, recruitment advertisements, web-exclusive articles and a free-to-use archive of back issues.

The website also includes the opportunity for a small number of advertisers to secure one of the limited number of sponsorship banners for a 12-month period.

www.AutomotiveTestingTechnologyInternational.com also hosts the Supplier Spotlight Directory. This is a comprehensive listing of leading test and development industry suppliers, giving a 200- to 300-word company profile, logo, images and contact details for each company.
PUBLISHING SCHEDULE

March Issue 2024  Copy Deadline
› EMC / electronics
› Acoustics / NVH
› Crash / safety testing

› EMC / electronics Editorial: February
› Acoustics / NVH Advertisement: February

June Issue 2024  Copy Deadline
› Artificial intelligence
› Software
› Dynamometer technology
› Aerodynamics
› Automotive Testing Expo Europe 2024 preview

› Artificial intelligence Editorial: March
› Software Advertisement: March

September Issue 2024  Copy Deadline
› EV / battery testing
› Data
› Simulation / modeling
› Automotive Testing Expo, Novi, Michigan 2024 preview

› EV / battery testing Editorial: August
› Data Advertisement: August

November Issue 2024  Copy Deadline
› Proving grounds
› Tire testing
› ADAS / AV development

› Proving grounds Editorial: October
› Tire testing Advertisement: October

SHOWGUIDE SCHEDULE

Event
Automotive Testing Expo Korea 2024
Advertisement: March

Automotive Testing Expo Europe 2024
Advertisement: April

Testing Expo China Automotive 2024
Editorial: June
Advertisement: July

Automotive Testing Expo, Novi, Michigan 2024
Advertisement: September

2024 MAGAZINE ADVERTISING RATES

QUARTERLY EDITION

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Banner Unit: 1:1 (large banner) – 300x300px £900
Banner Unit: 2:1 (junior banner) – 300x150px £500

Specifications and sizes link

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