Behind the scenes at BMW's brand-new Czech proving ground

Motion study

Deeper simulation was essential to meet Hyundai's strict aerodynamics targets for the Ioniq 6

Decision maker

EV test chat with Zhang Jie, CTO of Aiways, who heads multiple development functions at the brand

Immune

tolerance

Carving a test plan that guarantees a vehicle is not vulnerable to potentially hazardous interference

Smart idea

Leading facilities discuss the technologies and practices they have devised to streamline operations

Sound check

New visualization technology is translating acoustic measurements into meaningful information

SPECIAL FOCUS: PROVING GROUNDS

The results of this year's ATTI Awards are declared

From the publisher of Automotive Testing Technology International magazine is totally dedicated to the latest technologies and services within the world of automotive testing, evaluation and quality engineering.

Published four times a year, Automotive Testing Technology International magazine provides information for test and evaluation engineers, R&D managers, technical directors, heads of research and chief engineers. A balanced blend of in-depth case study articles, expert interviews and groundbreaking technology profiles covers areas from impact/crash testing and vehicle refinement to NVH and engine/emissions analysis. In fact, Automotive Testing Technology International magazine covers all aspects of automotive testing and evaluation.

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Great efforts are made to guarantee that copies of the publication are received and read by the most appropriate executives worldwide.

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*qualified and non-qualified circulation, January 2023 ABC statement

Published by UKi Media Events

DIGITAL CONTENT

An interactive, digital version of Automotive Testing Technology International is hosted at www.AutomotiveTestingTechnologyInternational.com, which also features weekly industry news, blogs, recruitment advertisements, web-exclusive articles and a free-to-use archive of back issues.

The website also includes the opportunity for a small number of advertisers to secure one of the limited number of sponsorship banners for a 12-month period.

www.AutomotiveTestingTechnologyInternational.com also hosts the Supplier Spotlight Directory. This is a comprehensive listing of leading test and development industry suppliers, giving a 200- to 300-word company profile, logo, images and contact details for each company.
**PUBLISHING SCHEDULE**

**March Issue 2023**
- Copy Deadline: 13 February
- Editorial: 13 February
- Advertising: 20 February
- SPECIAL FOCUS: Facilities
- ADAS / automation
- End-of-line
- Automotive Testing Expo India 2023 preview

**June Issue 2023**
- Copy Deadline: 23 March
- Editorial: 23 March
- Advertising: 30 March
- SPECIAL FOCUS: CAVs
- Future powertrains / dynos
- Data acquisition, management and processing
- Automotive Testing Expo Europe 2023 preview

**September Issue 2023**
- Copy Deadline: 20 August
- Editorial: 20 August
- Advertising: 20 August
- SPECIAL FOCUS: Simulation and modeling
- Tires
- Aerodynamics
- Automotive Testing Expo, Novi, Michigan 2023 preview

**November (25th Anniversary Special) Issue 2023**
- Copy Deadline: 12 October
- Editorial: 12 October
- Advertising: 19 October
- SPECIAL FOCUS: Proving grounds
- 25th Anniversary Focus: Major milestones and key predictions from industry's leading experts
- Crash testing / safety development
- Motorsport

**SHOWGUIDE SCHEDULE**

**Event**
- **Automotive Testing Expo India 2023**
  - Advertisement: 9 March
- **Automotive Testing Expo Europe 2023**
  - Advertisement: 27 April
- **Testing Expo China Automotive 2023**
  - Editorial: 29 June
  - Advertisement: 6 July
- **Automotive Testing Expo, Novi, Michigan 2023**
  - Advertisement: 14 September

**2023 MAGAZINE ADVERTISING RATES**

**QUARTERLY EDITION**

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3 months (12 weeks) £3,950

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Average click through 23%

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