The Tire Technology International app is available to download, online, featuring the latest news, current issue, and back issue catalogue, optimized for mobile or tablet viewing. The app automatically updates to show new issues as they are published.
Tire retreading and recycling
Rounding up the latest developments in retreading machinery and technologies, and exploring processes and facilities working to convert end-of-life tires into materials for the tire industry and other sectors

TRWP
Examining the latest on tire road wear particles. Revisiting investigations into the scale of the issue, and what the science tells us about how bad the problem may be

Off-road tire development
Rugged tire development programs for tires utilized on extreme terrain calls for specialized product design and testing

Special Report: Tire development, simulation and testing
How do tire makers ensure they are utilizing the latest technologies when designing and testing their tires. How do leading suppliers model and refine their technologies? Physical vs digital testing

Tire Technology International Expo 2022 Roundup and Awards coverage

Automation in tire production
Exploring conveyors, automated transportation, software management, storage and retrieval solutions, tracking (RFID or similar), traceability

Non-pneumatics
Where are tire makers at with airless tire development projects? What products are in development and testing? How will this impact suppliers?

OE tire development projects
Exploring the relationships between vehicle manufacturers, tire makers and the suppliers who make OE fitment tire projects a reality

Special report: Manufacturing technology
Analyzing the latest trends that leading suppliers have studied and adapted their product offerings to. How do they ensure they are ready for whatever tire maker clients need?

Tire modelling and digital tools
Breaking down the tools needed to enable suppliers and tire makers to accurately and reliably model products before progressing to physical prototypes. Software, hardware, cloud processing, connectivity etc.

Tire sensors and data
Accurate sensor gathering and processing is key to modern vehicles, and will be fundamental to autonomous operation. What are the sensors and other associated technologies that are key to this area?

Special Report: Details to be announced
Tire Technology International Expo 2023 first preview

Media and Advertising Data 2022
DIGITAL ADVERTISING

www.tiretechnologyinternational.com

www.tiretechnologyinternational.com is the place to get daily, breaking news, and the only portal where you can read the very latest issue of Tire Technology International – with online readers able to access the issue at least two weeks before the print version is circulated.

Website banner rates

- Head-of-page banner: £1,000 per month (minimum 3 months)
- Main menu banner: £900 per month (minimum 3 months)
- Large banner: £800 per month (minimum 3 months)
- Junior banner: £650 per month (minimum 3 months)
- Side columns (wallpaper): £1,500 per month

Weekly newsletter rates

- The week’s leading news articles plus news round-up sent to an opt-in list of 17,000+ subscribers
  - 12 months (50 emails): £12,500
  - 6 months (25 emails): £6,875
  - 3 months (13 emails): £3,600

Emailers

Giving industry suppliers the opportunity to deliver information on their latest projects directly to the inboxes of over 20,000 key industry professionals.

- Single emailer: £3,500
  For more than one mailer in a package please inquire

Promoted content

In partnership with our editorial team, we can produce and publish ‘promoted’ content (news, technology showcases, etc) on our website, relating to your innovation, service or product. Content included in weekly email newsletter.

RATES AVAILABLE UPON REQUEST

Contact us

For further information please contact our sales team: Olivia Campbell: olivia.campbell@ukimediaevents.com • UKI Media & Events, Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK • Tel: +44 1306 743744 / www.ukimediaevents.com/info/ttm

Media and Advertising Data 2022