

transmission

TECHNOLOGY INTERNATIONAL

AN AUTOMOTIVE POWERTRAIN TECHNOLOGY INTERNATIONAL PUBLICATION

2024

The Annual Review of automotive transmission technology, design, development and manufacture

Featuring:

- 2024's biggest transmission stories
- New transmission concepts
- Development case studies
- The latest software and development tools
- Test drives and expert opinion
- Latest technology presentations
- Transmission components
- Manufacturing systems

AUTOMOTIVE
POWERTRAIN
technology international



THE MAGAZINE

Launched in September 2008, *Transmission Technology International* is the annual showcase for suppliers of automotive transmissions, components, solutions and services to the original equipment automotive sector.

Featuring case studies, technology white papers and interviews with leading industry figures, *Transmission Technology International* provides a unique platform to showcase your transmission technology.

Our new electronic version ensures a truly global reach enabling access for a further 25,000 automotive professionals.

FREQUENCY

An annual showcase, the next edition of *Transmission Technology International* will be distributed in September 2024.
Copy deadline: Friday, August 30, 2024

CIRCULATION

Transmission Technology International 2024 will be circulated globally to key decision makers and specifiers within all automotive OEMs and Tier 1 suppliers, including chief powertrain engineers, transmission and integration specialists, application and design engineers, global procurement specialists, and senior and board-level management. *Transmission Technology International* will be sent to more than 12,000 individually named professionals by request. Global circulation is split 55% Europe, 25% the Americas, 17% Asia-Pacific and 3% rest of the world, with substantial penetration in Brazil, India, Eastern Europe and Russia.



DISTRIBUTION AND RATES

Further distribution will take place at the world-renowned CTI Transmission Symposia. *Transmission Technology International* will be presented to all delegates at:

CTI Berlin, December 2024

CTI Detroit, May 2024

Automotive Testing Expo, Stuttgart 2024

Automotive Testing Expo, Novi 2024

ADVERTISING RATES

Full-page color: £5,475

Half-page color: £4,550

Previous contributions from:
Afton Chemical
Aisin
Allison transmission
Antonov
Audi
BorgWarner
Chrysler
Diehl Metall

Drivetrain Innovations
EFD Induction
Electricfil
Feintool
Getrag
GIF
Goatley Developments
Hirschvogel
Hoerbiger
Hutchinson

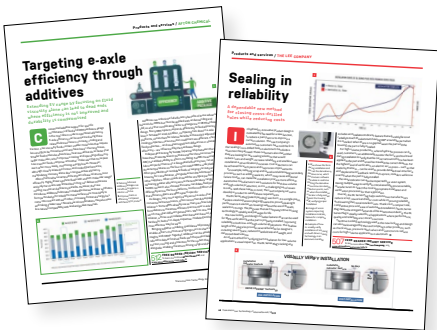
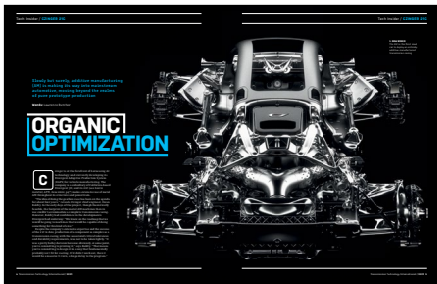
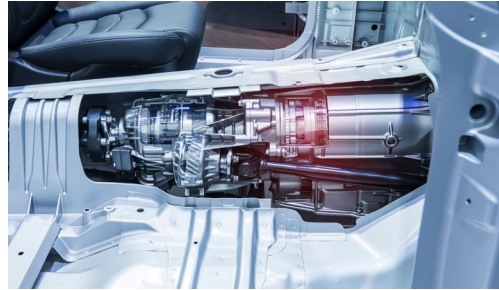
IBS Filtran
LEE Hydraulische
Luk
Mahindra
Oskar Schwenk
P J Wallbank Springs
Porsche
Punch Powertrain
Ricardo
Romax Technology

Saint Gobain
Schaeffler Group
Shell
SKF Smart Manufacturing Technology
Tickford Powertrain Test
Torotrak
Varibox
Vocis
Xtrac
ZF

2024

FORMAT AND CONTENTS

Transmission Technology International is a fully illustrated publication written by the industry for the industry. Selected suppliers will be invited to contribute a technical white paper and, in some instances, will be the subject of a major case study or interview. These in-depth features will be supported by independently commissioned editorial from our leading specialized journalists and resources.



Companies that will benefit from inclusion are specialists in the fields of:

- Complete transmissions
- New transmission concepts
- Engineering plastics
- Integration solutions and services
- Sensors
- Test equipment and manufacturing solutions
- Component manufacture
- Transmission fluids and lubricants
- Fasteners
- Gasket and sealing solutions
- Design and development services
- Software tools
- Friction materials
- Clutch and clutch components
- Torque management
- Mechatronics
- Shift systems

To feature your company and technology, contact us now!

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